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A N N U A L  
R E P O R T

GIRL SCOUTS OF THE UNITED STATES OF AMERICA

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## LETTER OF TRANSMITTAL

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April 1, 1961

The HONORABLE SAM RAYBURN

*The Speaker of the House of Representatives  
House Office Building  
Washington 25, D.C.*

*Sir:*

We have the honor of submitting herewith the eleventh annual report of Girl Scouts of the United States of America.

This report is made in compliance with Section 7 of the act of March 16, 1950, entitled "An act to incorporate the Girl Scouts of the United States of America, and for other purposes," as amended by Public Law 272 of August 14, 1953.

The activities of the Girl Scout organization are described herein for the fiscal year ending September 30, 1960. Also included are an audited financial statement and a list of the officers, members of the National Board of Directors and its committees covering the same period.

*Respectfully submitted,*

MARJORIE M. CULMER

*President*

SALLY B. CORTNER

*Interim National Executive Director*



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## **PREAMBLE TO THE CONSTITUTION**

We, the members of Girl Scouts of the United States of America, united by a belief in God and by acceptance of the Girl Scout Promise and Laws,

### **THE PROMISE**

On my honor, I will try  
To do my duty to God and my country,  
To help other people at all times,  
To obey the Girl Scout Laws.

### **THE LAWS**

A Girl Scout's honor is to be trusted.  
A Girl Scout is loyal.  
A Girl Scout's duty is to be useful and to help others.  
A Girl Scout is a friend to all and a sister to every other Girl Scout.  
A Girl Scout is courteous.  
A Girl Scout is a friend to animals.  
A Girl Scout obeys orders.  
A Girl Scout is cheerful.  
A Girl Scout is thrifty.  
A Girl Scout is clean in thought, word, and deed.

And adhering to the aims of the Founder of the Scout movement, Lord Baden-Powell, and of the Founder of the Girl Scout movement in the United States, Juliette Low,

Do dedicate ourselves to the purpose of inspiring girls with the highest ideals of character, conduct, patriotism, and service that they may become happy and resourceful citizens.

We believe that the motivating force in Girl Scouting is a spiritual one.

We affirm that the Girl Scout movement shall ever be open to all girls and adults who accept the Girl Scout Promise and Laws.

We maintain that the strength of the Girl Scout movement rests in the voluntary leadership of its adult members, in the cooperation and support of the community, and in the affiliation with Girl Guide and Girl Scout movements of other countries through the World Association of Girl Guides and Girl Scouts.

We declare that the democratic way of life and the democratic process shall guide all our activities.

We hold that ultimate responsibility for the Girl Scout movement rests with volunteers.

Reaffirming these, our beliefs and principles, we do adopt this constitution.

## JULIETTE GORDON LOW

(Born Oct. 31, 1860,  
died Jan. 17, 1927)

In this centennial year of her birth, the memory of Juliette Gordon Low has been quickened in the hearts and minds of Girl Scouts and former Girl Scouts everywhere in the United States.

This extraordinary woman, no longer young, rich, or in good health, put aside personal sorrows and handicaps to plunge wholeheartedly into bringing the Girl Guide movement to the United States and adapting it to the life and ways of America. The story has been told in many ways of her childhood in Savannah, Georgia, her married life in England, and the awakening of her interest in the Scouting movement through her friendship with the late Lord Baden-Powell.

From her practical experience as a Guide Company leader during the early days of Guiding in England and through the inspiration she received from Lord Baden-Powell, Mrs. Low felt that girls of her native land should have the benefit of Scouting. With characteristic impetuosity she organized the first troop on March 12, 1912, upon her return from England to her native city of Savannah. The movement spread rapidly and in a short time Mrs. Low had the satisfaction of knowing that she had, indeed, brought something worthwhile to the girls of her country. Their eager acceptance of the Girl Scout program was tribute to her awareness of girls' interests, needs, and ambitions. In the years between 1912 and her death in 1927, Mrs. Low saw Girl Scouting grow to a membership of 167,925. She also had the satisfaction during the last years of her life of working closely with the international Scouting movement in the establishment of the World Association of Girl Guides and Girl Scouts, today made up of 52 associations in all parts of the free world.

Mrs. Low's ambitions were not for material gain, aggrandizement, or power. Hers was the unique effort of a woman who loved young people and understood them; loved her country; hoped for peace and understanding among the nations of the world; and saw in Scouting an opportunity to develop good citizens who had a common basis for friendship with girls of other lands. To this end she devoted her time, gave her money, and enlisted the support of everyone she knew. During her lifetime she received many honors but none would gratify her as much as knowing that today "her" Girl Scouts number in the millions and the movement she founded is woven into the very fabric of life in our country.





## INTRODUCTION

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On March 16, 1950 a Congressional Charter was conferred upon Girl Scouts of the United States of America by special Act of Congress. The Charter imposes the obligation of making a yearly report to the Congress of the United States of America of activities, receipts, and expenditures of the National Girl Scout Organization. This report, therefore, is concerned with the work of Girl Scouts of the United States of America which provides and maintains the Girl Scout program and gives a variety of field services to Girl Scout councils. These are the local units which are responsible for developing, managing, and maintaining Girl Scouting for the girls in their communities.

The Girl Scout program is one of informal education designed to help girls put into practice the fundamental principles of the Girl Scout movement and to inspire them with the highest ideals of character, conduct, patriotism, and services so that they may become happy and resourceful citizens. The program is carried out in small groups called troops with adult leadership. There is a Brownie Scout program for the 7- to 10-year-olds; an Intermediate Girl Scout program for 10- to 13-year-old girls; and a Senior Scout program for those the ages of 14 through 17.

The following report of the National Girl Scout Organization is presented in two sections. The first is a summary of national and international events and activities during fiscal 1960 (October 1, 1959 to September 30, 1960). The second is a résumé of the accomplishments and highlights which occurred between 1950 and 1960, the first 10 years since the organization received the honor and tribute of a Congressional Charter.

### **Girls Scouts of the United States of America**

Founded by Juliette Low on March 12, 1912, in Savannah, Ga.

Chartered by Congress on March 16, 1950

Member, World Association of Girl Guides and Girl Scouts



## INTRODUCTION

On 21 July 1971, the United States of America announced that it had withdrawn its troops from the Republic of Vietnam. This was a significant event in the history of the Vietnam War, and it was widely expected that it would lead to a cessation of hostilities. However, the war continued for several more years, and the United States eventually withdrew its troops in 1975. The war in Vietnam was a complex and controversial conflict, and it has been the subject of much historical and political debate. The introduction of this paper will explore the background of the war, the role of the United States, and the impact of the war on the United States and the world.

The Vietnam War was a conflict that lasted from 1955 to 1975. It was fought between the North Vietnamese government, the Viet Cong, and the South Vietnamese government, the Republic of Vietnam. The United States provided military and financial support to the South Vietnamese government. The war was a result of the division of Vietnam into two separate states, the North and the South, after the end of World War II. The North was controlled by the Soviet Union, and the South was controlled by the United States. The war was a result of the desire of the North Vietnamese to reunify the country under a communist government.

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This issue of the United States of America was published by the United States of America on 21 July 1971. It was a significant event in the history of the Vietnam War, and it was widely expected that it would lead to a cessation of hostilities. However, the war continued for several more years, and the United States eventually withdrew its troops in 1975. The war in Vietnam was a complex and controversial conflict, and it has been the subject of much historical and political debate.

## SETTING THE PACE FOR THE SIXTIES

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The year 1960 was one of major planning in Girl Scouting. The National Organization was aware of its obligation to be contemporaneous and spent a great deal of time taking a long and searching look at the program of activities and events it was offering the girls of the Nation.

The National Board of Directors set a series of 3-year goals and 9-year objectives, designed to meet the present needs of councils as well as future needs which were revealed by a study of projected conditions in this country during the sixties. The Board is confident that these goals and objectives provide a sound background for realistic planning both nationally and locally. The goals and objectives were presented to and accepted by the Girl Scout National Council when it met in St. Louis during November 1960, after the period immediately covered by this report.

In brief the 9-year objectives set the focus of the organization: deepening the impact of Girl Scouting on the individual girls; presenting a true picture of Girl Scouting in the minds of the public; increasing recognition of Girl Scouting as a positive force; extending the services of Girl Scouting; strengthening financial planning throughout the organization.

The 3-year goals include: increasing the average tenure of girls and leaders; establishing and supporting the leader as the key adult in Girl Scouting; highlighting the Senior Scout; increasing parent understanding of Girl Scouting; participating more actively in local, national, and international planning for youth; broadening interpretation of Girl Scouting as a character-building organization in the field of informal education; securing people of a caliber to match the scope of the job. Other goals include the doubling of Senior girl membership, increasing girl membership, broadening the reach of Girl Scouting to include a better cross section of the population, and increasing the size of troops. On the financial note the goals are: to reaffirm Girl Scout financial policies and practices, to find solutions to problems of financing in local councils, and to seek new sources of income to support plans of the organization. The Board felt that joint effort on the part of councils and of the National Organization to reach these goals would set the pace and establish the pattern for

the continued development of Girl Scouting during the next decade. By setting these high standards of accomplishment, the Board took the lead in bringing to life and fact the theme of the year, "Honor the Past—Serve the Future."

## **NATIONAL AND INTERNATIONAL ACTIVITIES**

The year 1960 was one of specific activities and events as well as of planning. Many of these events were given impetus by the centennial celebrated by troops and councils throughout the country in honor of the Founder of Girl Scouting in the U.S.A., Juliette Gordon Low. There was a consciousness during the year of the great contribution Mrs. Low and Girl Scouting had made in the past and a determination to truly serve the future in the years ahead.

### **The Birthday Years**

Observance of Mrs. Low's centennial in 1960 marked the opening of a triennium which will include the celebration of the organization's Fiftieth Anniversary in 1962 and come to a conclusion at the national convention in Miami, Fla., in the fall of 1963. Girl Scout councils in local communities were supplied with packets of materials to help them plan programs honoring their own founders as well as Mrs. Low, to enlist the interest and support of other community organizations, and to prepare them for the many possibilities which the Birthday Years offer to tell the Girl Scout story to the public.

Throughout the country Girl Scout councils looked into their own past histories to find the people, places, and events which had made their establishment and development possible and to discover how firmly they were rooted in the traditions of their own communities. Early presidents and members of first organizing groups were honored at special events, and old friends of Girl Scouting learned that their support had not been forgotten.

The climax of the project to honor founders came at the St. Louis Convention where those who helped make Girl Scouting what it is today were acclaimed in a dramatic ceremony. Among the people so honored was Daisy Gordon Lawrence, Mrs. Low's niece and the first registered Girl Scout; members of the first national board; members of the first national and regional committees; early troop leaders, and past presidents.

One of the outstanding projects for the Birthday Years will be a golden blossoms project through which Girl Scouts will help beautify their homes and communities by planting yellow flowers of all kinds. Preparations for the blossoms project were well under way in 1960 and received the cooperation and interest of bulb, seed, rose, and

shrubbery growers throughout the country. The first golden flower to be announced was a new floribunda rose, named the Girl Scout Rose. It was received with so much enthusiasm by the members of the organization that all available bushes were sold out in advance by the end of the year. Although the actual planting on a mass basis of all kinds of golden flowers is not scheduled until the fall of 1961 in preparation for the 50th Anniversary in 1962, many Girl Scout groups have already planned and even planted their golden gardens. The first of these was the rose garden given to the city of St. Louis by the Girl Scouts during the organization's 35th national convention there.

### **A Wilderness Camp**

Todd Lake in Oregon in a U.S. Forest Preserve was the scene last August of one of the most unusual and dramatic encampments in the long history of Girl Scout camping. Fourteen Girl Guide Rangers from 8 countries and 102 Senior Girl Scouts from all parts of the United States tested their initiative, creativity, and resourcefulness with the object of helping develop original camping programs to share with the sister Scouts and Guides back home. The tenth in a series of All-States Encampments, the Wilderness Camp was unique in that the girls camped most of the time away from their base and without adult leadership. The fact that all the girls enjoyed the experience is not as relevant as the fact that they found that the Girl Scout precepts and skills are practical when applied to daily life. As one camper reported "Scouting is everything we do. It is not just living in the out-of-doors but a way of life. . . ."

The camp program was divided into two distinct periods. One was spent at the base camp on Todd Lake where the girls, working with adult leaders, perfected their camping skills and carried out their routines under all weather conditions. The girls spent the second period on an independent exploration of a wilderness area away from base camp. In patrols of eight, unaccompanied by adults, they camped and explored, noting the wild life and vegetation. They sketched wild flowers, shared their knowledge of trees and stars, watched the sunrises and sunsets, invented dishes with the dehydrated food they had brought with them, and collected rocks and leaves. It was an unforgettable experience in living close to the beauties of nature, escaping from time, and finding joy in doing, being, thinking. It was camp without "props," where imagination and ingenuity had free rein, and friendships could be formed as the girls talked about everything, as girls will do, without the restraint of even a sympathetic adult audience. The campers returned to civilization with many new ideas for their Scout friends back home, pointing out that ex-



ploration trips could take place anywhere and camping skills could be useful on the far acres of a farm as they proved to be in a wilderness.

The Wilderness Camp could not have been held without the cooperation of the U.S. Forest Service. Its outstanding support included closing the area of the base camp for the first time to the public to provide maximum privacy; preparing a special packet of maps and information so that each camper was fully informed about the area; preparing the site for the base camp; marking the trails; orienting the girls to the site and working with them on such skills as the use of a map and compass; assigning a special Ranger to be available when and if needed; patrolling the area into which the girls traveled when they left the base camp. The Service provided each camper with a Smokey Bear mascot, made a color motion picture and took still photographs of the encampment. Most of the success of the first Wilderness Camp can be attributed to the interest and cooperation of the Forest Service whose work is not always made as clear to the young people of our Nation as it was to the fortunate girls at the Wilderness Camp who saw it first hand.

### **Career Conference on Foreign Service**

During 1960 the Girl Scouts added another "first" to the many accumulated during the decade since 1950. It was a coeducational conference to explore job opportunities in foreign service held during the summer at Rockwood, the national camping center near Washington, D.C. Thirty-four Senior Scouts and teenage boys from all parts of the country attended. For 10 days the group visited embassies and talked or listened to Americans who had worked abroad, officials of the State Department, representatives of foreign governments, and authorities in various fields of service abroad. The 21 Senior Scouts who participated were selected by committees in their regions and represented every section of the country. The boys were recommended by other youth groups and national social welfare organizations. All had expressed interest in making their careers in foreign lands; the Girl Scout organization through this conference provided opportunity to explore the possibilities for such work. It was one of the most far reaching and original of the many pilot projects which Girl Scouting has undertaken.

### **New Dress Uniform for Senior Scouts**

A fashion note was struck by Girl Scouts of the U.S.A. during 1960 with the introduction of a new dress uniform for its older teenage members. It is a classic tailored two-piece dress of cotton shark-skin in a deep jewel-toned green. A dark green overseas hat com-



pletes the new Senior Scout look. Colored patches, ties, and hat cords to be worn on the uniform represent the seven major program interests of Senior Scouts. Girls taking part in the general Senior Scout program, in explorer and international friendship troops will be designated by yellow; mounted troops, green; Mariners, white; Trail Blazers-Mountaineers, red; Wing Scouts, orange. This Senior uniform, developed after 3 years' research, is the first new dress uniform for Senior Scouts since 1948. It resulted from suggestions by girls and leaders throughout the country and meets a long felt need for a standard uniform for the Seniors as readily identifiable as that worn by the 7- to 10-year-old Brownies and the 10- to 14-year-old Intermediates. Although it was made available early in August, the new Senior uniform was not seen *en masse* until the convention in St. Louis when dozens of Senior Scouts appeared in their new guise at the opening flag ceremony.

### **The White House Conference on Children and Youth**

As one of the Nation's major youth organizations, Girl Scouts of the U.S.A. gave its full support and interest to the 1960 White House Conference on Children and Youth. It encouraged its members to serve on local and State committees preparing for this important event, sent a large delegation of Senior Scouts and adult leaders to Washington, D.C., to participate in the program, and played a vital part in many of its sessions. The Girl Scout National President, Mrs. Charles U. Culmer, served on the President's Committee and was chairman of one of the Forums. Altogether the number of Girl Scouts attending the conference totaled 41, making this delegation one of the largest present. The general findings of the Conference underscore the contribution that Girl Scouting can make to youth; a climate in which can be developed recognition of the worth of the individual and his right to human dignity. The delegates reported that their belief in the unique possibilities inherent in the Girl Scout program was reemphasized.

### **International Exchange Program**

In 1960 more than 200 Girl Guides and Girl Scouts took part in the annual program of international exchange made possible by the Juliette Low World Friendship Fund to which troop members in all parts of the country contribute their pennies, dimes, and quarters. Girls and adults—110 in all—from the United States went abroad on a variety of projects, and 96 Guide members from 36 countries came to the United States or attended special sessions at the world centers in Switzerland and Mexico under the sponsorship of the Fund. Many

others here and abroad had a chance to make friends with the exchangees and to share, in some part, the international aspects of Girl Scouting. The impact made by Girl Scout/Girl Guide exchangees is much greater than the number of individuals involved. Each one visits homes, communities, and camps and takes part in special events. Exchangees are brought into touch with hundreds of stay-at-homes and help make international friendship a real experience for Girl Scouts.

Always notable for the variety of its international opportunities, the 1960 exchange program was especially diverse and original. One of the outstanding events was a service project to handicapped children. Fourteen Girl Guide Rangers from eight countries joined with seven Senior Scouts in a concentrated program of learning the fundamentals of working with handicapped children and putting their knowledge into practice in Easter Seal camps. This project was conducted in cooperation with the Institute of Physical Medicine and Rehabilitation of New York University-Bellevue Medical Center, the National Society for Crippled Children and Adults, and the International Society for the Welfare of Cripples. Its object was to give the participants sufficient knowledge and experience that could be applied to similar service projects in their own communities and countries. Taking part were teenage girls from France, Mexico, Pakistan, South Africa, Finland, Switzerland, Antigua and Bermuda. The U.S. participants came from Connecticut, Kentucky, Louisiana, Maryland, New Jersey, and Virginia. It was felt that training these girls to work with the handicapped will help spread skills, knowledge, and understanding to many parts of the world through Girl Guiding and Girl Scouting.

The Juliette Gordon Low World Friendship Fund also subsidized the participation of 56 girls and adults from the United States and 41 Girl Guides from 30 countries in international gatherings at World Association centers in Switzerland and Mexico, made possible the attendance at Jubilee Camps held in Great Britain to celebrate the fiftieth anniversary of Guiding, and provided for exchange visits between Girl Guides in Scandinavia and Girl Scouts in the United States.

One of the innovations of the year was a pilot workshop held during the summer in Albuquerque, N. Mex., for leaders active in Girl Scouting in the United States and elsewhere in the world. Its purpose was to examine and develop ideas which will give greater emphasis to the international program in Girl Scout troops. The emphasis was on a creative approach to planning and carrying out troop program using local community resources.

Girl Scouts of the United States of America cooperated with the Experiment in International Living on a project which sent 26 girls

and leaders to Brazil or to France to live in homes and to visit Girl Guide camps and attend special Girl Guide events.

Although the greatest emphasis is placed upon the exchange program for girls, far reaching effects are obtained through the exchange of skilled and experienced adults active in Girl Guiding and Girl Scouting. During 1960 the Juliette Low World Friendship Fund made possible a give and take of ideas and skills between Girl Scouts of the United States and Girl Guides from 17 countries. Seven Girl Scout leaders went abroad to observe and learn from Girl Guides in other countries; 12 Guides came to the United States for a period of from 2 to 3 months; four other visitors had brief programs of observation and there was an exchange of trainers with India. A Japanese trainer served with the Arts Caravan, and a camping expert from the United States gave training in four Central American countries. All these were in addition to the participation of Rangers (older Girl Guides from other countries) in the 1960 All States Encampment.

### **Girl Scout Program Centers**

Two places in the United States are especially dear to the hearts of Girl Scouts, the Birthplace of Juliette Low in Savannah, Ga., and Rockwood, the national camping center near Washington, D.C. Both have history, activities, and traditions which appeal to girls and hearten adults interested in the welfare of young people.

At the Birthplace visitors can see the rooms occupied by the Gordon family, the furnishings of the period, Juliette Low's bedroom, and samples of her many artistic skills and interests, and hear stories of the days when "Miss Daisy" was young. Girl Scout troops come from far and wide to see the house, work in the gift shop, weed the garden, learn the history of the chairs, rugs, and tables, and even serve as volunteer guides to other visitors. The house is being used as Juliette Low would have wished. It is a place for girls to do, to learn, and to get acquainted.

During the centennial year Mrs. Low's birthplace was the center for many special events. The hundredth anniversary of her birth on October 31 brought Girl Scout visitors from all over the country including the Girl Scout National President, members of the Board of Directors and many others. The Founder's home was the scene of a pageant and a party, a homecoming and rediscovery of the essence of Girl Scouting. The 50-star American flag which flew over the entrance of the Juliette Low House on her centennial was the gift, on July 4, of the Girl Scouts of Hawaii, citizens of our newest State, and the one farthest from where Girl Scouting started.

Since the Juliette Low House was dedicated in 1956 it has received more than 50,000 visitors.

Rockwood, situated near Bethesda, Md., and within easy distance of Washington, D.C., offers opportunity to Girl Scout troops to combine living outdoors and enjoying a full camp program with the advantage of sightseeing in the Nation's Capital. During 1960 every region was represented among the 11,565 individuals from 28 States who visited the camp, some of them for a second or even a third time. In addition to troops, Rockwood has given its hospitality to families with Girl Scout daughters, to conferences and meetings, to Boy Scout groups, to visitors from overseas.

One of the new projects introduced at the camp during 1960 was the planning and preparation of a Juliette Low Garden. A troop from Darien, Conn., working with its local Garden Club and a landscape gardener, started the garden in April. The garden, complete with sundial and newly planted fall shrubs and spring bulbs, was ready for the troop's return to Rockwood in November at the time of its dedication. Other troops visiting Rockwood can work from the master plan in the development and maintenance of a memorial to Juliette Low.

## **SERVICE TO COUNCILS**

The National Girl Scout Organization's major responsibility is to help its councils in local communities provide a sound program of Scouting to the girls. National volunteers and staff members contribute their assistance through Presidents' Meetings, Regional Conferences, reports, face-to-face conferences, and correspondence.

The chairmen and members of regional committees are always ready to promote and interpret Girl Scouting in councils. These regional volunteers are kept informed of national trends and developments, and through which the National Organization learns of needs and problems in communities.

In addition, the national staff members, both at headquarters and the 12 national branch offices, provide guidance, technical assistance, and materials. During the period of this report, 2,495 visits to councils were made by staff members. Much of the time was devoted to helping councils to merge, to expand their jurisdiction, and to participate fully in the plan for nationwide council coverage. During 1960 a total of 64 councils merged and 1,048 lone troops were brought under council support. The 10-year progress of this plan in the Nation as a whole and region by region is shown elsewhere in this report.

## **Training**

Ever since the first days of Girl Scouting, training has been considered basic to the success of the program. Early leaders of the



movement, many of them members of the National Board and of national committees, received training in Girl Scout skills. The growth and development of the nationwide Girl Scout training program stems from those days when the methods and equipment may have differed from those of the present but the premise of the need for training did not.

Today the National Organization provides training guides for local Girl Scout leaders, board and committee members. It holds informative sessions for the members of the National Board of Directors and offers to all adult members a variety of courses ranging from how to be a successful leader of a Brownie troop to the management of council funds. Under the auspices of the National Organization, three training centers are in almost constant operation in Buck Hill Falls, Pa.; Excelsior Springs, Mo.; and Asilomar, Calif.

A fourth training center is the Edith Macy Training School near Pleasantville, N.Y., where for 44 years courses have been given to Girl Scout volunteers and professional workers. "Macy" training has become a tradition in the Girl Scout world and the beautiful buildings and grounds are an attraction to participants and visitors from all parts of the country and around the world.

During 1960 courses were given in subjects ranging from camping for Senior Scouts to the international friendship program in troops and camps, from administration of training in a council to financing. Of particular significance to the nationwide training program is the fact that of the 625 students enrolled 101 were women whose local job in Girl Scouting is to train leaders, neighborhood service teams, troop consultants, or administrative personnel.

The summer brought 18 trainees from other countries to the Macy Training School and 24 adult foreign visitors. Some of the latter were men and women State Department exchangees who came to the school for a full day. Altogether the enrollment included trainees from 38 States, Canal Zone, Puerto Rico, and 12 countries as far apart as Argentina, Burma, and New Zealand.

The summer was marked, also, by the first Conference on Camp Administration ever held at the national training school. It attracted 135 persons, the largest student group to enroll for a single training experience in a number of years. Participants included both men and women and came from all parts of the country and there were visitors from India and New Zealand. Subjects covered included land management, staff supervision, program for girls, and financing a camping program in a council.

An event of the season at the Macy Training School was the laying of the cornerstone for the Agnes B. Leahy Hall, a building under construction for the accommodation of the training school staff. It was named for the beloved, well-known woman who guided the develop-



ment of the Girl Scout training program and headed the personnel work of the organization for many years. The cornerstone ceremony brought many distinguished guests to the school.

### **The Council Administrative Series**

The National Organization announced a major new development in council publications—the Council Administrative Series. This Series, when complete, will contain the information needed by a Girl Scout council for the administration of its work. Released at the same time as the Series was introduced was *The Council Manual*. This is the basic manual which sets forth the principles of organization and administration of all aspects of the council's functions and operations. Other manuals in the series cover specific areas of program, camping, personnel, finance, and public relations. For example, *Administration of Girl Scout Camping* was also published in 1960.

All the books in the series are uniform in size, loose-leaf, and three-hole punched for insertion in a binder. This allows for necessary changes and for the incorporation of the council's own records in the pertinent reference book.

It is believed that the plan for the Council Administrative Series will result in greater effectiveness and efficiency in Girl Scout councils. The response to *The Council Manual* from councils all over the country is indicative of the fact that it provides the kind of guidance councils need and that improved administration will be immediate and definite.

### **Plan for Volunteer Development**

The competition for volunteer workers in the country has pointed up the need to study and refine methods of recruiting, selecting, placing, and training people who give their time and energy to Girl Scouting. A system was established to record the availability of volunteers and their experience in the various areas of work. A new filmstrip "To Have and To Hold" was produced to show Girl Scout councils the steps in good personnel administration.

### **New Shoulder Ribbon**

Girl Scout councils have been further assisted in honoring and featuring troop leaders as the key people in Girl Scouting through the introduction of a special shoulder ribbon and the development of two major tools to help in the recruitment and selection of leaders.

The ribbon is the first new identification to be initiated by the Girl Scouts in many years. It is of golden-yellow and is worn on both

shoulders of the official adult uniform. All troop leaders and assistant leaders are now entitled to wear the ribbon to indicate the important role they play in the organization.

The ribbon was introduced officially at the St. Louis convention at a special ceremony. This ceremony was later made available to councils so that they, in turn, might honor their leaders.

To help councils carry out the responsibility of selecting qualified leaders for their increasing girl membership, the National Organization in 1960 developed a kit of materials which included an interview guide, a job description, application and reference forms, and other aids to recruitment and selection. A filmstrip called "So You Need Leaders" was also made available to councils to help interpret the importance of selection of the people who hold the key position of troop leader.

### **Grants for Study**

Through the past two decades Girl Scouts of the United States of America has recognized its responsibility to support educational opportunities which will help its adult professional workers attain competence, so that a program of high quality for girls in troops and camps may be maintained.

One of the ways the organization translates this policy into services is to provide and maintain a Grants for Study Program. This program, launched in 1956, is a part of the total personnel development plan of the organization.

The Grants for Study Program provides educational counseling and financial assistance. During the 4 years that the Grants for Study Program has been in effect, 236 grants have been given. Of these, 72 have been for long-term study and 164 for short-term study. A total of 65 grants was made in 1960, 25 for long-term study and 40 for short-term study.

### **Economic Benefits**

The provision of sound economic benefits for staff has long been recognized as a responsibility of employing councils and the National Organization. During this year, action has been taken with regard to a retirement plan for local Girl Scout councils and major medical expense insurance for headquarters staff.

The National Organization has been working on a single, uniform Girl Scout Council Retirement Plan to be made available to all employees in participating councils. This represents sound personnel practice and, at the same time, offers encouragement to continuity of employment in Girl Scouting.

Medical insurance for national staff provides a basic plan of hospital-surgical-medical benefits, supplemented by major medical expense coverage. In addition to providing this form of insurance for national staff, arrangements were made for retiring staff members to continue participation, at a special group rate, following their retirement. This action is in line with current, nationwide concern about adequate medical care for the aged.

## RELATIONSHIPS

Girl Scouts work toward the common goal of a better community with many organizations which have similar objectives and ideals. This involves understanding groups and organizations within the community and keeping these groups and organizations informed of the purposes, activities, and accomplishments of the Girl Scout organization.

During the year the National Organization maintained close relationships with several hundred civic, service, fraternal, governmental, religious, educational, industrial, business, and labor organizations and with other youth-serving groups. These relationships, established and maintained at the national level, enable Girl Scout councils to utilize the services and resources of local counterparts of these organizations. The following list includes some of the organizations with which the National Organization cooperates:

Adult Education Association	Federal Civil Defense Administration
Altrusa International, Inc.	Friends of the Land
American Association of University Women	General Federation of Women's Clubs
American Council on Education	Housing and Home Finance
American Farm Bureau	International Federation of Catholic Alumnae
AFL-CIO Community Services Committee	Kiwanis International
American Federation of Sorooptimist Clubs	League of Women Voters
American Jewish Committee	Lions International
American Jewish Congress	Loyal Order of Moose
American National Red Cross	National Association for the Advancement of Colored People
Anti-Defamation League of B'nai B'rith	National Association of Jewish Center Workers
Association of Junior Leagues of America	National Association of Manufacturers
Auxiliaries of Veteran's Organizations	National Better Business Bureau
Benevolent and Protective Order of Elks	National Catholic Rural Life Conference
B'nai B'rith Women	National Catholic Welfare Conference: Catholic Youth Organization
B'nai B'rith Youth Organization	National Council of Catholic Women
Boy Scouts of America	National Council of Catholic Youth
Camp Fire Girls	National Federation of Catholic College Students
Chamber of Commerce of the United States	Newman Clubs
Civitan International	
Contributors Information Bureau	

National Citizens Council for Better Schools	National School Boards Association
National Conference of Christians and Jews	National Urban League
National Congress of Colored Parents and Teachers	National Women's League of the United Synagogue of America
National Congress of Parents and Teachers	Pilot Club International
National Council of Agricultural Life and Labor	Protestant Denominations
National Council of Chief State School Officers	Public Housing Administration
National Council of Farmer Cooperatives	Quota Club International
National Council of Jewish Women	Rotary International
National Council of Negro Women	Rural Sociological Society
National Council of the Churches of Christ in the U.S.A.:	Rural Youth of the U.S.A.
Division of Christian Education	Ruritan National
United Christian Youth Movement	Sertoma International
United Church Women	Synagogue Council of America
National Education Association:	U.S. Department of Agriculture 4-H Clubs
American Association of School Administrators	U.S. Department of Commerce
Association for Supervision and Curriculum Development	U.S. Department of Defense:
Department of Rural Education	U.S. Department of Air Force
National Association of Women Deans and Counselors	U.S. Department of Army
National School Public Relations Association	U.S. Department of Navy
National Farmers Union	U.S. Department of Health, Education, and Welfare:
National Federation of Business and Professional Women's Clubs	U.S. Children's Bureau
National Federation of Temple Sisterhoods	U.S. Office of Education
National Grange	U.S. Department of the Interior
National Information Bureau	U.S. Department of Justice
National Jewish Welfare Board	U.S. Department of Labor
	U.S. Junior Chamber of Commerce
	U.S. State Department
	U.S. Treasury Department:
	U.S. Coast Guard
	Women's Branch, Union of Orthodox Jewish Congregations of America
	Young Men's Christian Association (Y.M.C.A.)
	Young Women's Christian Association (Y.W.C.A.)
	Zonta International

## COMMUNICATIONS

The many and varied activities of Girl Scouts in 1960 were reflected in publicity in major newspapers and magazines, on radio and television, in the house organs of industry, and in the local media. To help councils tell the story of Girl Scouting's Birthday Years, a special kit of materials was made available for use in newspapers and on the air. A series of television spots called "Susie Scout" had unprecedented use throughout the country and so beguiled Girl Guides across the border that the Canadian Association has adapted "Susie" for its own use. The centennial celebrations in memory of Juliette Low



received widespread news coverage and special items developed for the Birthday Years, such as the Girl Scout rose, a new fabric with a design of Girl Scout symbols, and books of special significance at this time were featured in special as well as general periodicals.

## Books

*Juliette Low and the Girl Scouts*, a revised biography of the Founder of Girl Scouting, was published in the centennial year and received a Merit Award at the New York Employing Printers annual exhibition for its handsome design and typography. *The Way of Understanding*, a compilation of inspirational quotations made many years ago by a former president of the Girl Scouts, was reprinted and given a new golden cover in honor of the forthcoming 50th anniversary. *The Centennial Receipt Book*, a collection of Juliette Low's family recipes, was a special feature of the publications schedule and a popular souvenir of the Founder's hundredth anniversary. Full of the flavor of life in the antebellum South, the book has historical as well as epicurean interest. It caught the fancy of newspaper feature writers with the result that many readers were made aware of how turtle soup was made before the days of canned and frozen foods.

A major achievement in Girl Scout publishing was *Cooking Out-of-Doors*, a popular-priced cookbook devoted to the growing national pastime of preparing food alfresco. The Girl Scouts have for many years had available a book of recipes for outdoor fires, but interest in outdoor cooking has been spurred to such a great degree by the spread of backyard and patio grills, as well as by family camping, that it was decided a real contribution could be made by publication of Scout-tested recipes and firemaking instructions in a modern cookbook written for general use as well as for Scout use. Its reception by food experts was enthusiastic and food and feature writers made much of this second book about cookery in the press.

## Audio-Visual Aids

An edited version of the first Girl Scout film, which was one of the first documentary motion pictures ever made, was produced in 1960. Called "Follow Me, Girls," the film tells the story of Girl Scouting as Juliette Low herself saw it and presented it originally in 1918. It has modern as well as historic interest and has been widely exhibited for Girl Scout groups during the centennial year.

This year saw an innovation in Girl Scout film making when a new, low cost film subscription plan was initiated. Comprising three "homemade" films on subjects pertinent to local Girl Scouting "On Camera" made its debut. One film in the series about men in Girl Scouting has been released, the next two are scheduled for 1961.



A color film about the 1959 Senior Roundup in Colorado Springs, released in 1959, received two honors in 1960. "A Mile High—A World Wide" won a Certificate of Recognition from the National Conference of Christians and Jews and a Chris Award at the Columbus Film Festival.

In addition to the motion pictures of 1960, Girl Scouts of the U.S.A. produced a series of television spot announcements and five filmstrips some of which have been previously mentioned in this report.

## Magazines

The National Girl Scout Organization publishes two official magazines which are major lines of communication with the adults in Girl Scouting, Girl Scouts, and girls who are not members.

The *Girl Scout Leader* magazine is addressed to all adult members and is designed to help them bring good program to Girl Scouts. Published 9 times a year, it has a circulation of 775,000. Articles, pictures, editorials, news, and general information keep troop leaders, troop committee members, members of neighborhood service teams, members of council boards, council presidents, and council professional workers informed, stimulated, and aware of the enormous possibilities for rewarding and exciting activities for Girl Scouts through good program, and of the purpose behind the activities. The *Leader* serves as an exchange for ideas through letters to the editor and through its accounts of successful projects undertaken by troops or councils everywhere in the country.

The *American Girl* magazine has a circulation of 750,000 plus a pass-along readership of an estimated three additional persons per copy. It is addressed to girls ages 10 to 16 and has a median subscriber age of 13.8 years. The magazine contains fiction and non-fiction, fashion and good grooming news, and is designed to reinforce the Girl Scout program of character building and citizenship training; to assist girls with the problems of growing up; and to foster a taste for good reading. One of its popular departments is called "By You" to which girls contribute stories, poems, essays, drawings, paintings and photographs. Hundreds of contributions are offered each month and the best are selected for awards in the various categories and published in the magazine.

The magazine was the recipient of the New York Philanthropic League award in the field of journalism for an article about Girl Scout service to the orthopedically handicapped called "A Team Plays To Win." It has also been given an award by the New York Art Directors for an illustration for a story "Could I Be Wrong" which appeared in the April 1960 issue.

## **National Project Development**

A program for securing support for national projects and building an adequate capital fund is carried on by the National Organization. Gifts, grants, and bequests for national development in 1960 totaled \$223,544.

In its efforts for national development, the National Organization solicits only funds that would be unavailable to local Girl Scout councils. These national contributions are used to strengthen and improve Scouting in ways that benefit councils throughout the country.

## **National Service Projects**

National service projects are a major concern of this effort. Projects which had the support of foundations and corporations included the second year of the Arts Caravan. This special training project to give leaders greater skill in the creative art is a mobile unit with three staff members which tours the country. This project was sponsored in 1960 by Youths' Friends Association, Coats & Clark, Inc., and an individual grant.

The Frank Phillips Foundation continued to help bring one of the long-range goals of the National Organization closer to realization by continuing support to the Council Coverage Program. In a cooperative effort, the foundation will match other funds provided by the National Organization to extend the area and strengthen the structure of Girl Scouting in Regions VIII and IX.

## **Scholarship Program**

National scholarships for graduate study totaling \$9,420 were granted to seven qualified applicants in order to prepare the local and national professional workers for positions of greater responsibility in Girl Scouting. Funds were received from The Grant Foundation, Inc., the Burry Biscuit Corporation, the Esso Standard Division of Humble Oil & Refining Company, the Horace A. Moses Foundation, Inc., and the First Congregational Church of Chappaqua, N.Y., in memory of Sarah O'Connell.

## **National Centers of Girl Scouting**

The Birthplace of Juliette Gordon Low in Savannah, the Edith Macy Training School in Pleasantville, N.Y., and Rockwood, the National Girl Scout Camp near Washington, D.C., received contributions during the year. These three properties of the National Organization, used by Girl Scout membership from all over the United

States, depend to a large extent on such special funds for capital development.

### **Handicapped Program**

The Hamm Foundation, Inc., and the Margaret Ann Dysart Memorial Fund provided funds for the training of leaders to work in the handicapped program and the area of the unreached.

### **Bequests**

1960 marked the year of generous sums to the Girl Scouts of the United States of America as a result of legacies and estate settlements. Gifts were received from the estates of Isabelle V. Wilcox of Rochester, N.Y.; Eugene Bouton of Milwaukee, Wis.; Lillian Keller Kuhn of Forrest Hills, Long Island, N.Y.; Dorcas Elisabeth Campbell of New York, N.Y.; John L. Given, Jr., of New York, N.Y.; Agnes B. Momand of New York, N.Y.; France C. Poucher of Greenwich, Conn.; William Brien of Brooklyn, N.Y.; Viggo Christiansen of Conrad, Mont.; Edna K. Phillips of New York, N.Y.; and the estate of Perley S. Wilcox of Rochester, N.Y.

The Board of Directors of Girl Scouts of the United States of America designated that the moneys especially set aside for program development following the University of Michigan studies be called the Isabelle V. Wilcox Program Trends Fund. This fund is in memory of Mr. and Mrs. Perley S. Wilcox of Rochester, N.Y. Mr. Wilcox was Chairman of the Board of Directors of Eastman Kodak Company.

### **ACKNOWLEDGMENTS**

The National Girl Scout Organization acknowledges with sincere gratitude the gifts, and bequests that have helped to carry forward the projects of the year. These contributions represent more than the dollar value. They are a witness to a growing awareness by the giving public of the importance of Girl Scouting and the expanding responsibility of Girl Scouts of the United States of America to serve all girls with a high quality program. Although not all names can be published here, deep appreciation of the understanding assistance of all its donors, whatever the size of gift, is gratefully acknowledged.

### **Partial List of Corporate and Foundation Donors**

The Acorn Foundation Trust  
Allied Stores Foundation, Inc.  
Anheuser-Busch Charitable Trust

Association of Girl Scout Professional  
Workers, Section I  
The R. C. Baker Foundation

M. Alida Bonynghe Memorial Fund  
 Bridgeport Brass Foundation  
 The Bristol-Myers Fund  
 Burry Biscuit Corporation  
 The Cismont Foundation  
 Cities Service Foundation  
 Coats & Clark, Inc.  
 The Coleman Foundation  
 Donor's Trust  
 Esso Standard Division, Humble Oil &  
 Refining Company  
 FRU Foundation, Inc.  
 Stratos Division, Fairchild Engine &  
 Airplane Corporation  
 Federated Garden Clubs of New York  
 State, Inc.  
 Firestone Foundation  
 First Congregational Church, Chappa-  
 qua, N.Y.  
 The Fluor Foundation  
 The Grant Foundation  
 Green Construction Company  
 Hall Foundation, Inc.  
 The Hamm Foundation, Inc.  
 Hested Stores Company  
 Hillyard Chemical Company  
 Hobby Foundation

Hunting Elevator Company  
 The Johnson's Wax Fund  
 Basil L. Kaufmann Foundation, Inc.  
 Kimberly-Clark Foundation, Inc.  
 The Knapp Foundation  
 Samuel H. Kress Foundation  
 Langendorf United Bakeries, Inc.  
 McCain Charitable Trust  
 McComb Manufacturing Company  
 Horace A. Moses Foundation, Inc.  
 The National Biscuit Company Founda-  
 tion  
 The Pet Milk Foundation  
 The Frank Phillips Foundation, Inc.  
 Polychrome Foundation, Inc.  
 The Port Ulao Foundation  
 Rose Marie Reid  
 Schlitz Foundation, Inc.  
 Sears, Roebuck and Co.  
 Union Bag-Camp Paper Corporation  
 United States Steel Foundation, Inc.  
 The Western Union Telegraph Company  
 White Industries, Inc.  
 Gertrude Vanderbilt Whitney Trust  
 Mildred Anna Williams Fund  
 The Williamson Company Foundation  
 Youths' Friends Association, Inc.

## ACKNOWLEDGMENTS

The National Gift Foundation acknowledges with sincere appreciation the many individuals and organizations that have helped to make this project possible. These include the many donors who have contributed to the fund, the many individuals who have helped to promote the fund, and the many organizations that have helped to make the fund a reality. The fund is a result of the cooperation and the generous support of the many individuals and organizations that have helped to make this project possible. The fund is a result of the cooperation and the generous support of the many individuals and organizations that have helped to make this project possible.

## Partial list of Corporate and Foundation Donors

The fund is a result of the cooperation and the generous support of the many individuals and organizations that have helped to make this project possible. The fund is a result of the cooperation and the generous support of the many individuals and organizations that have helped to make this project possible.



## FINANCIAL REPORT

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*To the Board of Directors of  
Girl Scouts of the United States of America*

We have examined the accompanying financial statements of Girl Scouts of the United States of America relating to the year ended September 30, 1960. Our examination of such statements was made in accordance with generally accepted auditing standards, and accordingly included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

It was impracticable for us to extend our examination of gifts, grants or bequests received beyond accounting for amounts so recorded or to determine that the provisions, if any, affecting gifts, grants or bequests have been observed.

In our opinion, the accompanying statements present fairly the financial position of Girl Scouts of the United States of America at September 30, 1960 and its income, expenses, allocations and changes in fund balances for the year, in conformity with generally accepted accounting principles, applied on a basis consistent with that of the preceding year.

*Price Waterhouse & Co.*

December 15, 1960

New York 5, New York

## GIRL SCOUTS OF THE

### Consolidated Statement of Financial Condition

#### ASSETS

Cash.....		\$ 227, 988
U.S. Government securities, due 1961; held by general fund, at cost which approximates market.....		600, 187
Accounts receivable.....		1, 099, 223
Inventories, at cost (not in excess of market).....		3, 631, 608
Investments, at cost or contributed value (quoted market, \$4,313,383).....		3, 464, 210
Prepaid expenses, advances and deposits.....		420, 760
Trust funds:		
Assets held for Camp Madeleine Mulford Trust, Western Hemisphere Committee, and other trusts.....		47, 449
Properties and equipment:		
Headquarters land and building, at cost.....	\$4, 183, 008	
Less—Allowance for depreciation.....	188, 815	
	3, 994, 193	
Juliette Gordon Low Birthplace, at cost.....	265, 966	
Other.....	1	
		4, 260, 160
		<u>\$13, 751, 585</u>

EXHIBIT I

## UNITED STATES OF AMERICA

September 30, 1960

## LIABILITIES AND FUND BALANCES

Accounts payable.....		\$ 2,569,515
Deferred credits:		
Unearned subscriptions to <i>The American Girl</i>		
magazine.....	\$ 473,029	
Other.....	120,519	
		593,548
Mortgage payable, due in equal quarterly instalments, including interest at 4½ percent, to 1984.....		2,361,022
Trust funds:		
Liabilities and fund balances relating to Camp Madeleine Mulford Trust, Western Hemisphere Committee, and other trusts.....		47,449
Fund balances (Exhibit III):		
General fund.....	\$ 950,000	
Capital fund.....	4,602,025	
Special funds.....	2,099,012	
Headquarters property fund.....	529,014	
		8,180,051
		<u>\$13,751,585</u>

EXHIBIT II**GIRL SCOUTS OF THE UNITED STATES OF AMERICA****Consolidated Summary of Income, Expenses and Allocations for the Year Ended September 30, 1960**

		<i>General fund</i>	<i>Other funds</i>	<i>Total</i>
Income:				
Membership dues.....		\$3, 572, 801	-----	\$3, 572, 801
National Equipment Service:				
Sales and other income.....	\$10, 994, 807	-----	-----	-----
Less—Cost of goods sold and expenses.....	9, 190, 920	1, 803, 887	-----	1, 803, 887
Gifts, grants and bequests:				
Restricted.....		-----	\$248, 634	248, 634
Unrestricted.....		-----	176, 484	176, 484
Income from investments (including \$154,792 gain on disposition).....		40, 682	288, 336	329, 018
Charter and credential fees.....		14, 907	-----	14, 907
Other.....		25, 749	3, 448	29, 197
		<u>\$5, 458, 026</u>	<u>\$716, 902</u>	<u>\$6, 174, 928</u>
Expenses:				
Program planning and development.....		\$ 460, 998	\$ 67, 595	\$ 528, 593
Personnel recruitment and training.....		576, 103	134, 591	710, 694
Field services.....		1, 553, 303	60, 206	1, 613, 509



Public relations.....		341, 974	1, 502	343, 476
Publications and materials production.....		210, 560	-----	210, 560
<i>The American Girl and Girl Scout Leader</i> magazines:				
Cost of production and expenses.....	\$1, 993, 110	-----	-----	-----
Less—Subscriptions, advertising and other income.....	1, 735, 255	257, 855	-----	257, 855
<hr/>				
Executive and financial services.....		553, 876	14, 466	568, 342
Membership and office services.....		526, 979	-----	526, 979
Employee benefits.....		442, 753	-----	442, 753
Headquarters operations and property supervision:				
Maintenance and other expenses.....	458, 836	-----	-----	-----
Less—Rent income, \$128,400, and expenses charged to depart- ments, \$278,520.....	406, 920	-----	-----	-----
<hr/>				
Property supervision.....		51, 916	-----	51, 916
Furniture and equipment.....		37, 798	-----	37, 798
Juliette Low World Friendship Fund.....		-----	199, 071	199, 071
Juliette Gordon Low Birthplace.....		32, 248	-----	32, 248
Other.....		-----	32, 066	32, 066
Allocations (Exhibit III):				
For special funds.....		344, 327	(46, 000)	298, 327
For headquarters property fund.....		16, 029	-----	16, 029
For capital fund.....		51, 307	319, 938	371, 245
Excess of expenditures over income—special funds (Exhibit III).....		-----	(66, 533)	(66, 533)
<hr/>				
		\$5, 458, 026	\$716, 902	\$6, 174, 928
<hr/>				

## GIRL SCOUTS OF THE UNITED STATES OF AMERICA

## Statement of Changes in Fund Balances for the Year Ended

September 30, 1960

## GENERAL FUND

Balance, September 30, 1959 and 1960 (Exhibit I),  
comprising:

Reserve for special services-----	\$100,000	
Income retained for working capital-----	850,000	
		<u>\$ 950,000</u>

## CAPITAL FUND

Balance, September 30, 1959-----	\$4,230,780
Add—Allocation (Exhibit II)-----	371,245
	<u>\$4,602,025</u>

## SPECIAL FUNDS

Balance, September 30, 1959-----	\$1,867,218
Add—Net allocation-----	298,327
	<u>2,165,545</u>
Deduct—Excess of expenditures over income for the year-----	66,533
	<u>\$2,099,012</u>

## HEADQUARTERS PROPERTY FUND

Balance, September 30, 1959-----	\$ 512,985
Add—Allocation-----	16,029
	<u>\$ 529,014</u>

## GIRL SCOUTS OF THE UNITED STATES OF AMERICA

## Statement of Special Fund Balances

Balances at September 30,

	1960	1959
Juliette Low World Friendship Fund.....	\$390,039	\$378,055
Isabelle V. Wilcox Program Trends Fund.....	271,362	200,000
Juliette Gordon Low Birthplace Fund.....	269,827	267,617
Council Coverage Fund.....	204,593	190,157
Properties Development Fund.....	198,227	90,904
Unrestricted Contributions Fund.....	143,377	167,913
Daniel C. Jackling Estate Fund.....	75,000	75,000
Public Understanding Program Fund.....	75,000	-----
World Association Headquarters Fund.....	75,000	25,000
Senior Roundup Funds.....	71,895	152,738
Fiftieth Anniversary Fund.....	69,762	61,138
Juliette Gordon Low Birthplace Endowment Fund...	50,024	42,771
Grants for Study Fund.....	48,641	37,314
Laura Wilder New Hampshire Fund.....	33,970	32,637
Electronic Data Processing Fund.....	20,000	-----
National Convention Fund.....	20,000	20,000
Furniture and Equipment Fund.....	18,294	18,294
Arts Caravan Fund.....	25,086	29,246
Flora E. Whiting Scholarship Fund.....	12,931	12,307
Headquarters Gift and Memorial Fund.....	11,816	11,816
Samuel Joseloff Connecticut Fund.....	4,290	2,799
Lily Palmer Fry Fund.....	4,000	4,000
Jane Deeter Rippin Fund.....	2,170	2,170
Region XI Fund.....	2,028	2,049
Edith Macy Trust Income Fund.....	1,559	15,467
Agnes B. Leahy Memorial Fund.....	1,391	-----
Sylvia Stulik Memorial Fund.....	1,391	1,751
Carolyn G. Caughey Fund.....	(6,883)	(6,883)
Other.....	4,222	32,958
	<u>\$2,099,012</u>	<u>\$1,867,218</u>

## A DECADE OF ACCOMPLISHMENT

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In 1950 the Girl Scout organization had grown and prospered through two world wars and a major economic depression. Its membership both girl and adult had reached and passed the one and a half million mark. It was rapidly and eagerly exploring new ways of serving the girls of the Nation and was developing techniques for making this service available to even more girls than before.

One of these new ways was embodied in the plan for *council coverage*. Girl Scout troops are most effective when they have the support of local councils that can train leaders, provide camping facilities, and introduce the girls to the national and international programs which deepen their sense of citizenship and widen their horizons. The aim of council coverage is to develop strong, contiguous Girl Scout councils which can give Girl Scout troops everywhere in the Nation the benefit of their support, facilities, and guidance. In 1950 there were more than 8,300 troops carrying on their programs without this advantage. Today, as the charts on pages 36-59 of this report show, the number of councils has been reduced, their scope has widened, and thousands of so-called "lone" troops have been taken under council jurisdiction. The expansion of councils has been spectacular during the decade just past. The internal reorganization represented by this development has been carried on by volunteer workers and staff in the face of the demands made upon them by a membership which grew to three and a half million and by population shifts which made necessary a variety of innovations to meet the increased demands upon the organization.

Ten years ago Girl Scouts of the U.S.A. had yet to hold a major national event for girls, such as the Roundups of 1956 and 1959; its national headquarters was housed in rented space in a commercial building; the house in Savannah, Ga., where Juliette Gordon Low was born, had not been purchased or restored as a program center for Girl Scouts; a major study of the needs and interests of girls and the Girl Scout program had still to be made, and many of the program activities that have come to be an accepted part of Girl Scouting were in the blueprint state.

Since that time so many things have happened that a complete history would occupy volumes. It is the purpose of this summary to



highlight the accomplishments which have had and will have the greatest impact on the Girl Scout program for girls.

It was a decade of "firsts." The 1956 Senior Roundup, held in the Highland Recreation Area near Pontiac, Mich., brought Senior Girl Scouts from all parts of the country as well as Girl Guides from other countries together for the first time. Five thousand of them camped and lived together for 10 days learning about their own country and the ways of countries native to their foreign Girl Guide guests. The first Roundup set a pattern which was repeated on a larger scale in 1959 when a similar event was held near Colorado Springs, Colo., with a total attendance of 10,000 girls and adult leaders. Still a third Roundup is to be held during the summer of 1962 at Button Bay State Park in Vermont.

In recognition of the effect on Girl Scouting of population shifts and social changes, the National Organization made special effort early in the 1950's to make the program available to girls on the move, to girls in the so-called "critical" areas where families were congregating near defense plants, and to girls in the new housing developments. To bring Girl Scouting to girls in trailer camps, in overcrowded communities, in housing developments offered a major challenge. Through a series of pilot projects the National Organization was able to explore ways to serve these girls so that councils in the communities might follow suit. Experimentation was also started in California to make Girl Scouting available to the daughters of migratory workers, and later carried to other areas where transient labor is employed.

Knowing that the Girl Scout program must be always sensitive to the contemporary needs and interests of girls, the organization initiated a special advisory committee made up of Senior Scouts from all parts of the country. This committee is charged to bring to the National Program Committee grassroots reaction to activities and events so that the adults responsible for the Girl Scout program may have a direct line to the girls themselves. Members of the Girl Advisory Committee speak for hundreds of girls of all ages in their home communities and neighborhoods. They come prepared to reflect reactions and opinions so that they may be taken into account in future planning. The first Girl Advisory Committee met in 1957. Since then a similar group, similarly charged, has met at national headquarters in New York City every winter, and each has proved itself an invaluable guide to the current concerns of girls.

Two buildings loom large in this decade of Girl Scouting. The first is the birthplace of Mrs. Low in Savannah which was purchased in 1953 and restored to preserve one of the Nation's fine old Regency mansions and for use as a Girl Scout program center in 1956. Since that time thousands upon thousands of Girl Scouts and members of the general public have visited the historic house and come away with

new awareness of Mrs. Low's contribution, the background of Girl Scouting, and its dreams and hopes for the future. Officially known as the Juliette Gordon Low House, the Birthplace as it is referred to, is offering an increasing service to girls bringing them into closer touch with their heritage as Girl Scouts and establishing for them the place of the movement in the history of our country.

The second building is the functional structure at 830 Third Avenue in New York City which now houses the national headquarters and its myriad activities. The cornerstone was laid early in 1957 and the building itself completed by the end of that year. Dedication ceremonies were held in January 1958. Although it is the place where the Board and National Committees meet, the business activities of the organization are conducted, the magazines edited, and equipment designed, it, too, has become a mecca for visiting troops who catch a glimpse of the work necessary to support an organization of three and a half million members.

Because the National Organization has been so aware of the fact that new approaches are needed to maintain the contemporary appeal of the program, it arranged for two studies to be made by the Survey Research Center of the University of Michigan. The first was a study of the adolescent girl from 7 to 17. This study was published for use by educators and by organizations dealing with girls and has become an authoritative document on the subject. The second was a study of the Girl Scout program to determine its contemporaneity and its pertinence to the girls of today. On the basis of the two studies, the organization has been able to evaluate its activities and to find reassuringly that its program is as basically good as it was when it was eagerly accepted by the first Girl Scouts back in 1912. Contrary to alarmist newspaper and other reports, the study of the adolescent girl shows her to be very much "feet on the ground" usually preparing for a career as wife and mother.

In the midst of the studies, pilot projects, new buildings, and major national gatherings, the Girl Scout organization celebrated its 45th Anniversary on March 12, 1957, with another "first," a luncheon for Senators and Representatives with their Girl Scout daughters and granddaughters in the Senate dining room on Capitol Hill. Fifty members of the Congress headed by Senator Lyndon B. Johnson, now Vice President of the United States, attended.

The decade was marked by the innovation of traveling training units to bring special skills to leaders in their own communities. The Camping Caravan as it was called crossed the nation in a 3-year project begun in 1957 carrying experienced staff, equipment, tools, and exhibits. Currently an Arts Caravan is traveling up and down the land. These experiments in bringing training in skills directly to the troop (via the leader) is, once again, an example of the organization's effort to provide the latest and best facilities to its members.

In between the events so far mentioned occurred other "firsts" as the organization entered the Educational Television field with its prize-winning series "Adventuring in the Hand Arts"; in its pilot and conservation Citizenship Conference, an Arts Festival and a Coeducational Conference on Careers Abroad. There have been a series of All-States Encampments for girls; each having its own particular emphasis and a series of wonderfully imaginative efforts to bring the world of modern science, modern interest in language, and other contemporary interests into the heart of the troop program.

During the decade the organization held five national conventions. The one which took place in Philadelphia, Pa., in 1957 was the last of the biennial meetings of the Girl Scout National Council. They are now on a 3-year cycle meshing with the meetings of council presidents and with regional conferences so that each year there is opportunity for the volunteer and professional workers in the movement to confer together and share in national planning for the organization. At the Philadelphia Convention the Constitution of Girl Scouts of the United States of America was revised and adopted.

The years from 1950 to 1960 saw a rapid increase and expansion of Girl Scout troops for the daughters of families on U.S. military bases abroad and in countries where Americans are living because of civilian or other assignments. Girl Scouting has followed these girls around the world. In 1950 there were 2,548 Girl Scouts from the United States in 19 countries; 10 years later membership had increased to 23,282 girls in 49 countries.

In the beginning of the development of troops on foreign soil there were no members of the Girl Scout national staff to serve them; today 10 professional workers are assigned to the North Atlantic Girl Scouts, in France, Germany, Great Britain, Greece, Iceland, Italy, Libya, Morocco, Spain, and Turkey. In addition three staff members are assigned to the Far East to serve Girl Scout troops in Japan, Taiwan, Ryukyu Island, and Korea. With the aid of the military, eight camps for these Girl Scouts from the United States have been established and now operate in as many foreign countries.

The Girl Scout program of international exchange was also accelerated during the decade covered in this summary. More than 1,100 girls and adults from the United States went abroad to attend special Girl Guide events, to camp and visit with their Girl Guide sisters, and to learn first hand that Scouting is, indeed, a strong base on which to build international friendship and understanding. In addition, the program brought nearly 1,300 members of Girl Guide Associations from abroad to the United States. Fifty countries were involved in this exchange, which was supported by the Juliette Low World Friendship Fund, a memorial to the Founder of Girl Scouts of the United States of America.

A summary of the decade would not be complete without reference to the increased activity of Girl Scouts of the U.S.A. in the affairs of the World Association of Girl Guides and Girl Scouts. The organization has participated in the program and given support to Our Cabaña, the Girl Guide/Girl Scout center operated by the World Association in Cuernavaca, Mexico, which was dedicated on February 22, 1956. It has been represented at World Conferences in England, Norway, Netherlands, Brazil, and Greece. Its leaders serve on many of the Association's committees.



## **1950-60 STATISTICS—NATIONAL AND REGIONAL**

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Statistics depicting the progress of Girl Scouts of the U.S.A. in council coverage, membership, and camping during the past decade are reported in the following pages. Data are presented for the total organization as well as for each of the 12 geographic regions and troops on foreign soil.

### **Council Coverage**

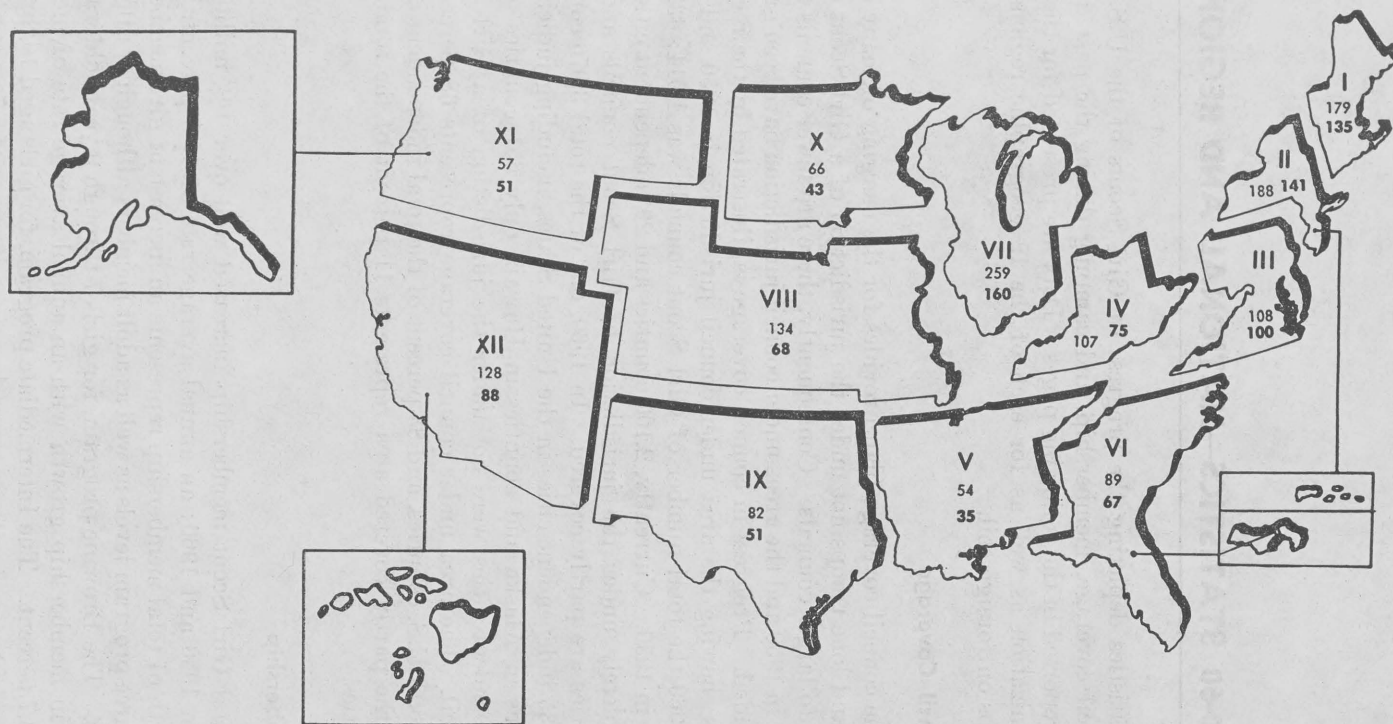
The council coverage plan provides for the merging of many councils and lone troops not under the jurisdiction of a Girl Scout council into larger councils. Consequently, there are fewer councils today than in 1950 and the areas under council jurisdiction have been greatly extended. Progress in council coverage is illustrated by the regional maps showing the area under council jurisdiction in 1950 and 1960. In 1960 the total number of Girl Scout councils was 1,014; 437 less than in 1950. Currently, 2,100 counties and 29 independent cities are completely under the jurisdiction of Girl Scout councils and 325 counties are partly covered. In 1960, out of the total 3,076 counties and 35 independent cities in the United States, including judicial divisions in Alaska and counties in Hawaii, only 651 counties and 6 independent cities were not under the jurisdiction of a Girl Scout council. The area under council coverage represents 68 percent of the total U.S. counties, and 83 percent of the total independent cities; and the partly covered area represents 11 percent of the total U.S. counties.

### **Membership**

Total Girl Scout membership increased well over 1¾ million between 1950 and 1960: an annual average rate of 10.8 percent. The growth of total membership represents an increase of girl members in all three program levels as well as adult members although at different rates. The Brownie program, for girls 7 through 9 years old, ranked first in membership growth with an annual average rate of increase of 13.7 percent. The Intermediate program, for girls aged 10 through 13, ranked second with an annual average increase of 8.7 percent, and

# NUMBER OF COUNCILS BY REGION

Fiscal 1950 and 1960



Light face = 1950  
 Bold face = 1960

Canal Zone included in Region II  
 until the fall of 1959.

the Senior program for girls 14 through 17, ranked third with an annual average rate of growth of 7.6 percent. Although the growth of the Intermediate and Senior Scouts is less than that for Brownies, membership growth for each of these groups fell short of doubling within the span of the last 10 years by only 6 and 12 percent respectively. Adult members showed an annual average growth rate of 10.4 percent.

Membership has increased in all 12 regions. Comparing the regional rates of growth with the national, it is found that Regions II, III, V, VI, and XII each had a rate of growth above the national of 10.8 percent. The range of rates of growth for these five regions ranged from 11.0 to 17.1 percent. The rate of growth for the remaining seven regions ranged from 7.1 to 10.7 percent.

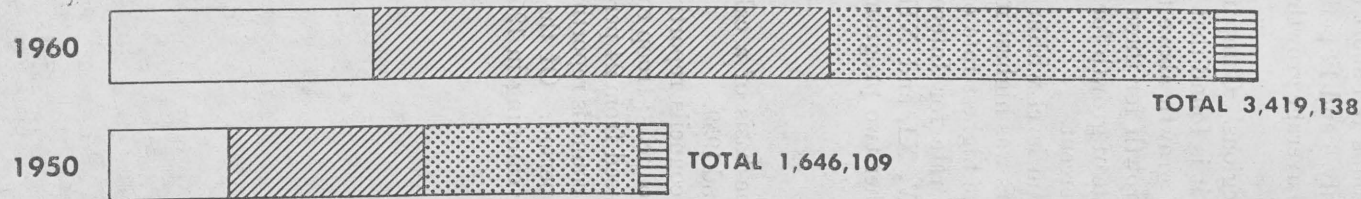
Comparison of growth rates by program level within each region shows that the rates of growth for Seniors was highest in Regions V and XII. The Brownie program had the highest rate of growth in the remaining 10 regions. The growth rate for Intermediate was second in every region except Regions V, XI, and XII where the Intermediate rate was lower than the other two programs.





### **Camping**

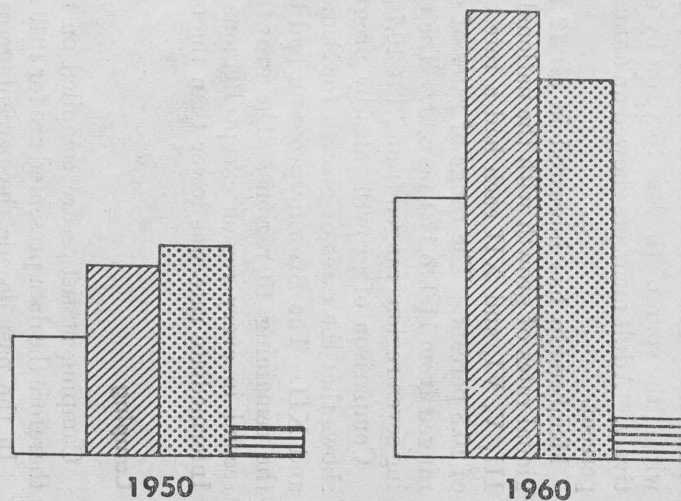
Camping statistics are compiled on the basis of a calendar year, therefore the data presented are for 1949 and 1959.

In the past decade the percentage of councils reporting all three types of camping offered by Girl Scout councils; troop camping, day camping, and established camping; increased from 24 percent in 1949 to 49 percent in 1959. The percentage of councils reporting each type of camping also increased during this period. Of the number of councils reporting, only six did not offer camping in 1959 compared to 140 in 1949.

# GIRL SCOUT REGISTERED MEMBERSHIP 1950, 1960\*



		1950	1960
ADULT		378,367	773,408
BROWNIE		555,999	1,319,660
INTERMEDIATE		653,628	1,223,934
SENIOR		58,115	102,136
TOTAL		1,646,109	3,419,138



\*As of September 30



# GIRL SCOUTS OF THE U.S.A.

	<i>Number registered</i>		<i>Annual average change</i>	
	<i>1950</i>	<i>1960</i>	<i>Number</i>	<i>Percent</i>
Number of councils-----	1, 451	1, 014	-44	-3. 0

## Troops

Brownie-----	33, 389	82, 290	4, 890	14. 6
Intermediate-----	38, 167	73, 585	3, 542	9. 3
Senior-----	4, 703	8, 012	331	7. 0
Total troops-----	76, 259	163, 887	8, 763	11. 4

## Membership

Brownie Scouts-----	555, 999	1, 319, 660	76, 366	13. 7
Intermediate Girl Scouts-----	653, 628	1, 223, 934	57, 031	8. 7
Senior Girl Scouts-----	58, 115	102, 136	4, 402	7. 6
Total girl members-----	1, 267, 742	2, 645, 730	137, 799	10. 9
Adults-----	378, 367	773, 408	39, 504	10. 4
Total membership-----	1, 646, 109	3, 419, 138	177, 303	10. 8

## Camping

	<i>1949*</i>		<i>1959*</i>	
	<i>Number</i>	<i>Percent</i>	<i>Number</i>	<i>Percent</i>
Total councils reporting-----	1, 418	100	890	100
Number offering 3 types of camping--	341	24	438	49
Number offering--				
Troop camping-----	925	65	844	95
Day camping**-----	847	60	730	82
Established camping-----	688	49	527	59
Number offering no camping-----	140	10	6	1

\*National and regional camping statistics are based on calendar year.

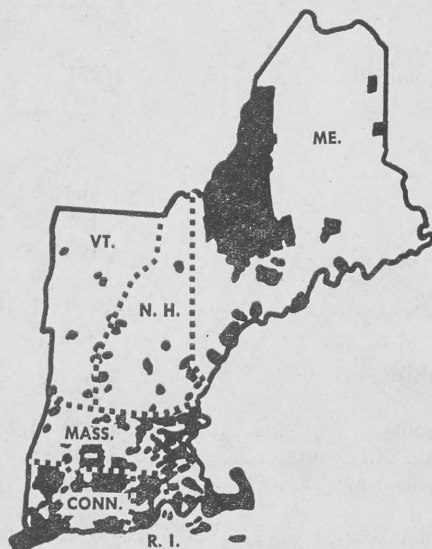
\*\*National and regional camping statistics on day camping include only councils with standard length day camp sessions. In 1949, standard length for a day camp session was 4 days or more. Beginning 1957, the standard for length of session has been raised to 5 days in 1 week, or 6 days in 2 weeks.

Connecticut, Maine, Massachusetts,  
New Hampshire, Rhode Island, Vermont

## REGION I

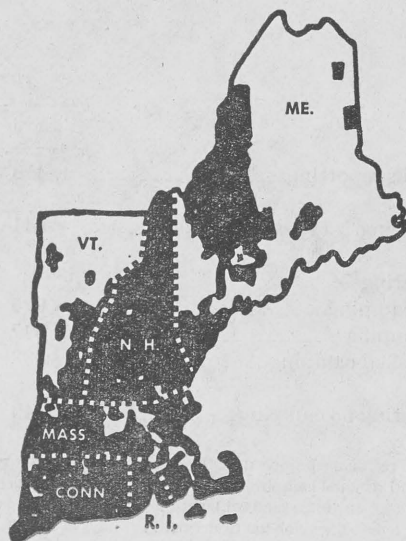
### NEW ENGLAND

#### COUNCIL COVERAGE AND NUMBER OF GIRL MEMBERS



1950/116,673

1960/206,035



Area served by Girl Scout councils shown in black

## REGION I

### NEW ENGLAND

	<i>Number registered</i>		<i>Annual average change</i>	
	<i>1950</i>	<i>1960</i>	<i>Number</i>	<i>Percent</i>
Number of councils.....	179	135	-4	-2.4

#### Troops

Brownie.....	2,528	5,483	295	11.7
Intermediate.....	3,158	5,607	245	7.8
Senior.....	465	604	14	3.0
Total troops.....	6,151	11,694	554	9.0

#### Membership

Brownie Scouts.....	48,880	96,001	4,712	9.6
Intermediate Girl Scouts.....	61,909	101,890	3,998	6.4
Senior Girl Scouts.....	5,884	8,144	226	3.8
Total girl members.....	116,673	206,035	8,936	7.7
Adults.....	28,913	50,722	2,181	7.5
Total membership.....	145,586	256,757	11,117	7.6

#### Camping

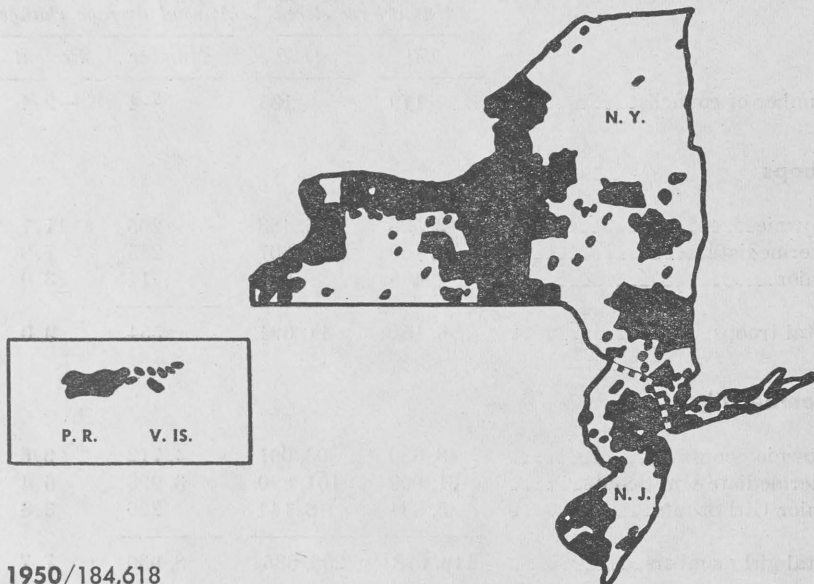
	<i>1949</i>		<i>1959</i>	
	<i>Number</i>	<i>Percent</i>	<i>Number</i>	<i>Percent</i>
Total councils reporting.....	175	100	117	100
Number offering 3 types of camping..	39	22	41	35
Number offering—				
Troop camping.....	116	66	114	97
Day camping.....	105	60	88	75
Established camping.....	78	45	49	42
Number offering no camping.....	19	11	2	2

## REGION II

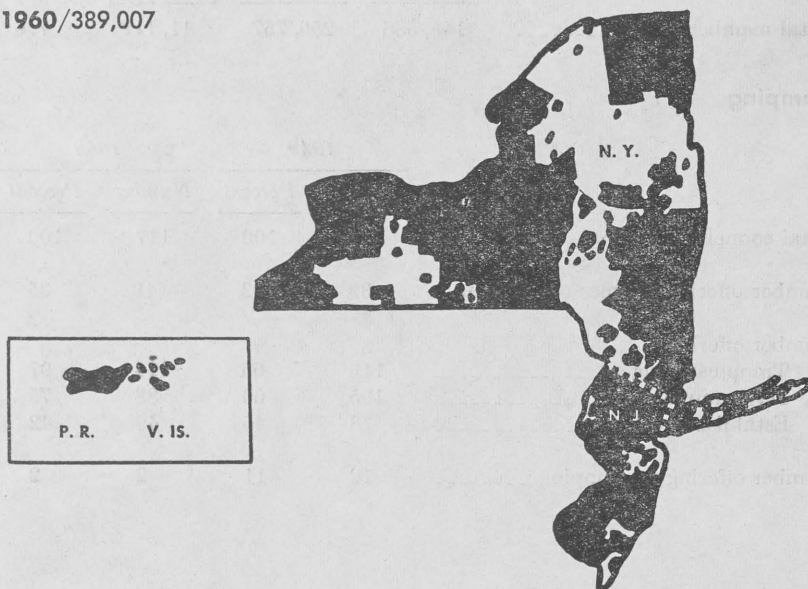
New Jersey, New York, Puerto Rico,  
Virgin Islands

HENDRIK HUDSON

### COUNCIL COVERAGE AND NUMBER OF GIRL MEMBERS



1960/389,007





## REGION II

### HENDRIK HUDSON

	<i>Number registered</i>		<i>Annual average change</i>	
	<i>1950</i>	<i>1960</i>	<i>Number</i>	<i>Percent</i>
Number of councils.....	188	141	-5	-2.5

#### Troops

Brownie.....	3,978	9,849	587	14.8
Intermediate.....	5,183	10,222	504	9.7
Senior.....	741	1,232	49	6.6
Total troops.....	9,902	21,303	1,140	11.5

#### Membership

Brownie Scouts.....	73,750	176,678	10,293	14.0
Intermediate Girl Scouts.....	101,517	195,981	9,446	9.3
Senior Girl Scouts.....	9,351	16,348	700	7.5
Total girl members.....	184,618	389,007	20,439	11.1
Adults.....	51,845	107,822	5,598	10.8
Total membership.....	236,463	496,829	26,037	11.0

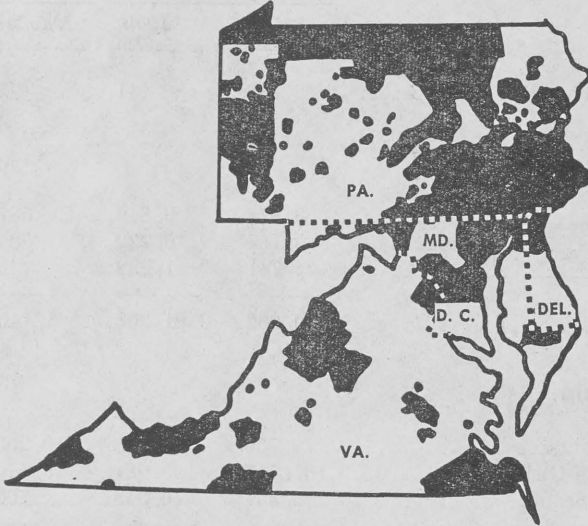
#### Camping

	<i>1949</i>		<i>1959</i>	
	<i>Number</i>	<i>Percent</i>	<i>Number</i>	<i>Percent</i>
Total councils reporting.....	178	100	113	100
Number offering 3 types of camping---	25	14	41	36
Number offering—				
Troop camping.....	121	68	107	95
Day camping.....	76	43	73	65
Established camping.....	72	40	68	60
Number offering no camping.....	23	13	---	---

### REGION III

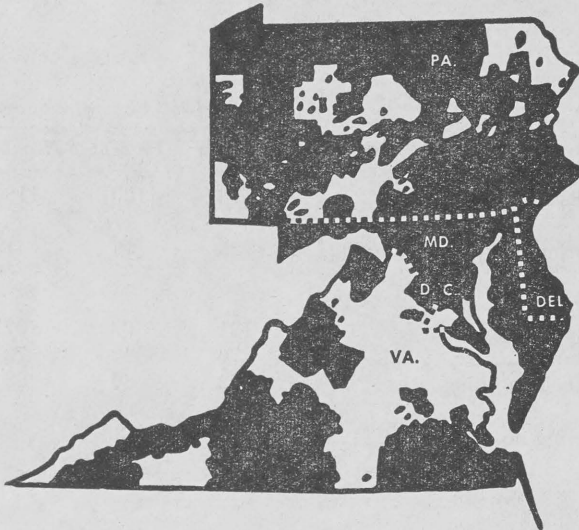
Delaware, District of Columbia,  
Maryland, Pennsylvania, Virginia

#### COUNCIL COVERAGE AND NUMBER OF GIRL MEMBERS



1950/140,062

1960/305,689



Area served by Girl Scout councils shown in black

## REGION III

	Number registered		Annual average change	
	1950	1960	Number	Percent
Number of councils-----	108	100	-1	-0.7

### Troops

Brownie-----	2,847	7,455	461	16.2
Intermediate-----	4,074	8,161	409	10.0
Senior-----	644	1,116	47	7.3
Total troops-----	7,565	16,732	917	12.1

### Membership

Brownie Scouts-----	52,851	135,008	8,216	15.5
Intermediate Girl Scouts-----	79,068	156,039	7,697	9.7
Senior Girl Scouts-----	8,143	14,642	650	8.0
Total girl members-----	140,062	305,689	16,503	11.8
Adults-----	43,255	90,028	4,677	10.8
Total membership-----	183,317	395,717	21,240	11.6

### Camping

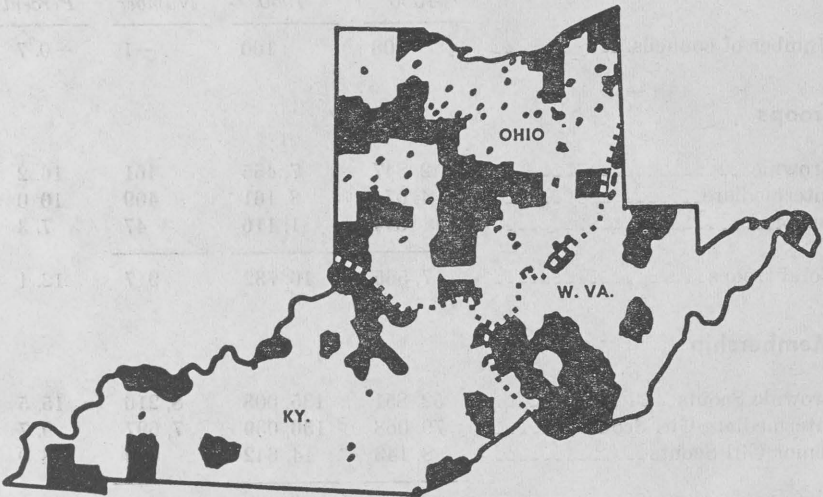
	1949		1959	
	Number	Percent	Number	Percent
Total councils reporting-----	103	100	86	100
Number offering 3 types of camping---	33	32	50	58
Number offering--				
Troop camping-----	74	72	83	97
Day camping-----	63	61	73	85
Established camping-----	67	65	60	70
Number offering no camping-----	6	6	1	1

**REGION IV**

**KENOWVA**

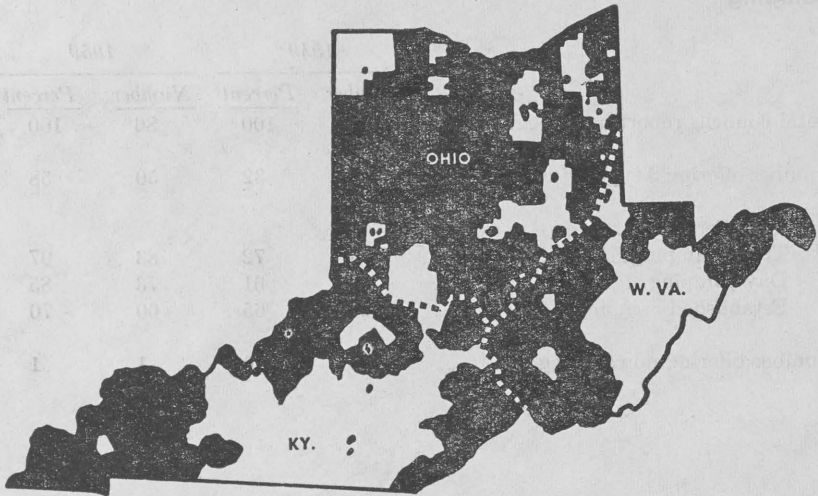
Kentucky, Ohio, West Virginia

**COUNCIL COVERAGE AND NUMBER OF GIRL MEMBERS**



1950/103,312

1960/211,636



Area served by Girl Scout councils shown in black



## REGION IV

### KENOWVA

	<i>Number registered</i>		<i>Annual average change</i>	
	<i>1950</i>	<i>1960</i>	<i>Number</i>	<i>Percent</i>
Number of councils-----	107	75	-3	-3.0

#### Troops

Brownie-----	2,644	6,285	364	13.8
Intermediate-----	3,120	6,081	296	9.4
Senior-----	416	701	29	6.9
Total troops-----	6,180	13,067	689	11.1

#### Membership

Brownie Scouts-----	44,796	104,543	5,975	13.3
Intermediate Girl Scouts-----	53,550	98,590	4,504	8.4
Senior Girl Scouts-----	4,966	8,503	354	7.1
Total girl members-----	103,312	211,636	10,833	10.4
Adults-----	31,280	66,454	3,517	11.2
Total membership-----	134,592	278,090	14,350	10.7

#### Camping

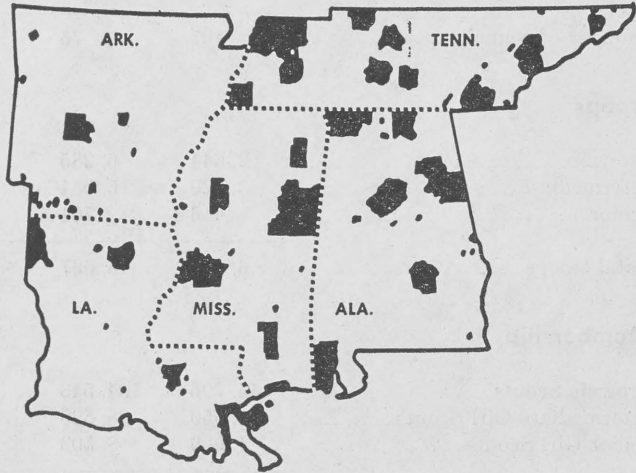
	<i>1949</i>		<i>1959</i>	
	<i>Number</i>	<i>Percent</i>	<i>Number</i>	<i>Percent</i>
Total councils reporting-----	105	100	68	100
Number offering 3 types of camping---	22	21	26	38
Number offering--				
Troop camping-----	70	67	61	90
Day camping-----	73	70	61	90
Established camping-----	41	39	32	47
Number offering no camping-----	7	7	1	1

## REGION V

Alabama, Arkansas, Louisiana,  
Mississippi, Tennessee

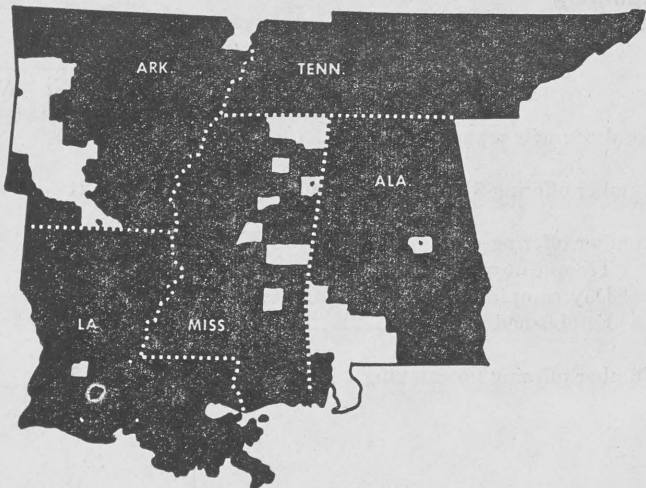
DIXIE

### COUNCIL COVERAGE AND NUMBER OF GIRL MEMBERS



1950/44,616

1960/119,776



Area served by Girl Scout councils shown in black

## REGION V

### DIXIE

	Number registered		Annual average change	
	1950	1960	Number	Percent
Number of councils.....	54	35	-2	-3.5

#### Troops

Brownie.....	1,288	4,008	272	21.1
Intermediate.....	1,429	3,447	202	14.1
Senior.....	129	372	24	18.8
Total troops.....	2,846	7,827	498	17.5

#### Membership

Brownie Scouts.....	20,047	61,081	4,104	20.4
Intermediate Girl Scouts.....	22,990	53,863	3,087	13.4
Senior Girl Scouts.....	1,579	4,832	325	20.6
Total, girl members.....	44,616	119,776	7,516	16.8
Adults.....	13,592	38,040	2,445	18.0
Total membership.....	58,208	157,816	9,961	17.1

#### Camping

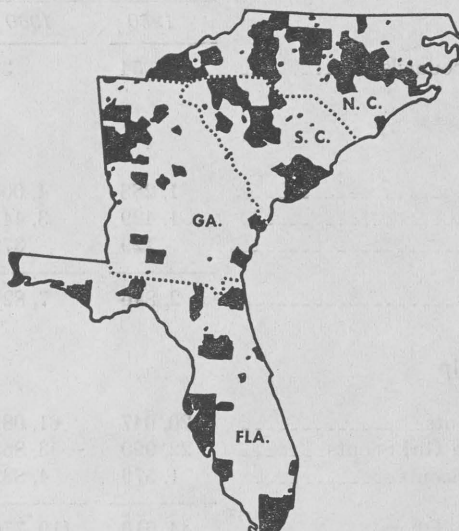
	1949		1959	
	Number	Percent	Number	Percent
Total councils reporting.....	52	100	35	100
Number offering 3 types of camping..	13	25	23	66
Number offering—				
Troop camping.....	31	60	35	100
Day camping.....	31	60	35	100
Established camping.....	23	44	23	66
Number offering no camping.....	7	13	---	---

Florida, Georgia, North Carolina,  
South Carolina, Canal Zone

## REGION VI

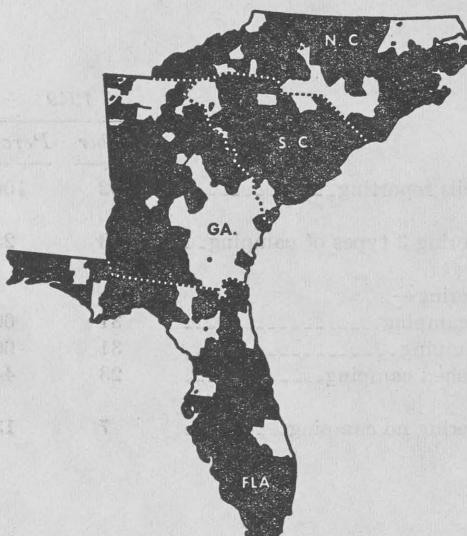
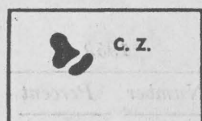
JULIETTE LOW

### COUNCIL COVERAGE AND NUMBER OF GIRL MEMBERS



1950/58,034

1960/156,000



Area served by Girl Scout councils shown in black



## REGION VI

### JULIETTE LOW

	Number registered		Annual average change	
	1950	1960	Number	Percent
Number of councils.....	89	67	-2	-2.4

#### Troops

Brownie.....	1,572	4,969	340	21.6
Intermediate.....	1,896	4,299	240	12.7
Senior.....	236	461	23	9.5
Total troops.....	3,704	9,729	603	16.3

#### Membership

Brownie Scouts.....	25,182	79,314	5,413	21.5
Intermediate Girl Scouts.....	30,085	70,876	4,079	13.6
Senior Girl Scouts.....	2,767	5,810	305	11.0
Total girl members.....	58,034	156,000	9,797	16.9
Adults.....	17,668	45,130	2,746	15.5
Total membership.....	75,702	201,130	12,543	16.6

#### Camping

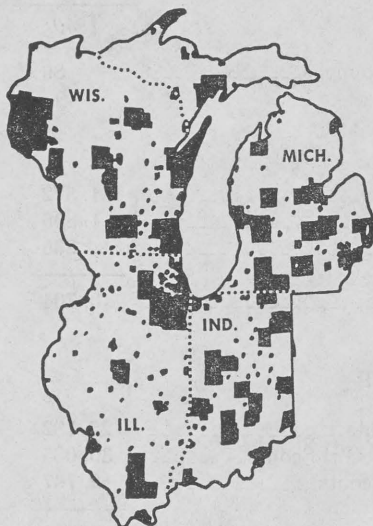
	1949		1959	
	Number	Percent	Number	Percent
Total councils reporting.....	88	100	58	100
Number offering 3 types of camping---	16	18	29	50
Number offering—				
Troop camping.....	61	69	56	97
Day camping.....	44	50	48	83
Established camping.....	34	39	33	57
Number offering no camping.....	12	14	---	---

Illinois, Indiana, Michigan,  
Wisconsin

## REGION VII

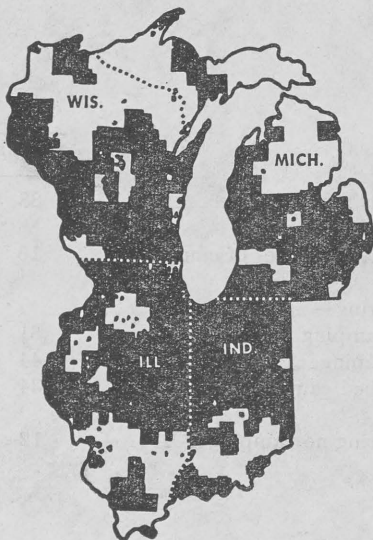
### GREAT LAKES

#### COUNCIL COVERAGE AND NUMBER OF GIRL MEMBERS



1950/225,866

1960/453,520



Area served by Girl Scout councils shown in black

## REGION VII

### GREAT LAKES

	<i>Number registered</i>		<i>Annual average change</i>	
	<i>1950</i>	<i>1960</i>	<i>Number</i>	<i>Percent</i>
Number of councils.....	259	160	-10	-3.8

#### Troops

Brownie.....	5,685	14,089	840	14.8
Intermediate.....	6,857	12,666	581	8.4
Senior.....	780	1,198	42	5.4
Total troops.....	13,322	27,953	1,463	11.0

#### Membership

Brownie Scouts.....	96,738	230,690	13,395	13.8
Intermediate Girl Scouts.....	119,069	207,350	8,828	7.4
Senior Girl Scouts.....	10,059	15,480	542	5.4
Total girl members.....	225,866	453,520	22,765	10.1
Adults.....	68,134	132,788	6,466	9.4
Total membership.....	294,000	586,308	29,231	9.9

#### Camping

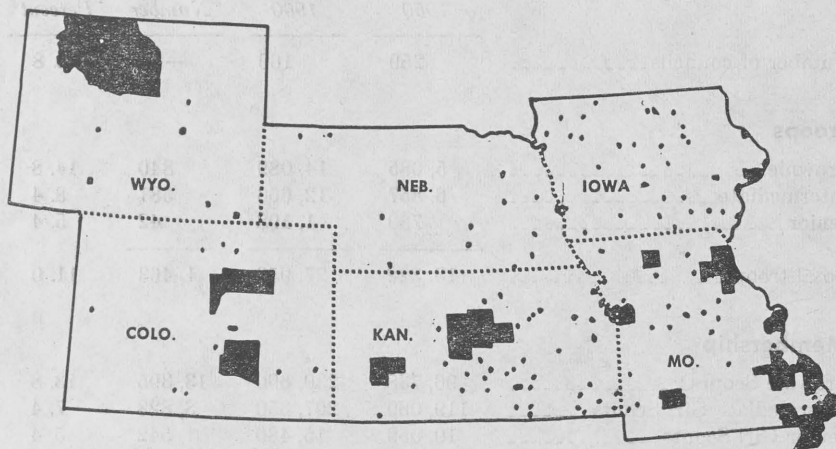
	<i>1949</i>		<i>1959</i>	
	<i>Number</i>	<i>Percent</i>	<i>Number</i>	<i>Percent</i>
Total councils reporting.....	264	100	138	100
Number offering 3 types of camping..	66	25	75	54
Number offering—				
Troop camping.....	172	65	128	93
Day camping.....	181	69	115	83
Established camping.....	126	48	89	64
Number offering no camping.....	22	8	---	---

## REGION VIII

Colorado, Iowa, Kansas, Missouri,  
Nebraska, Wyoming

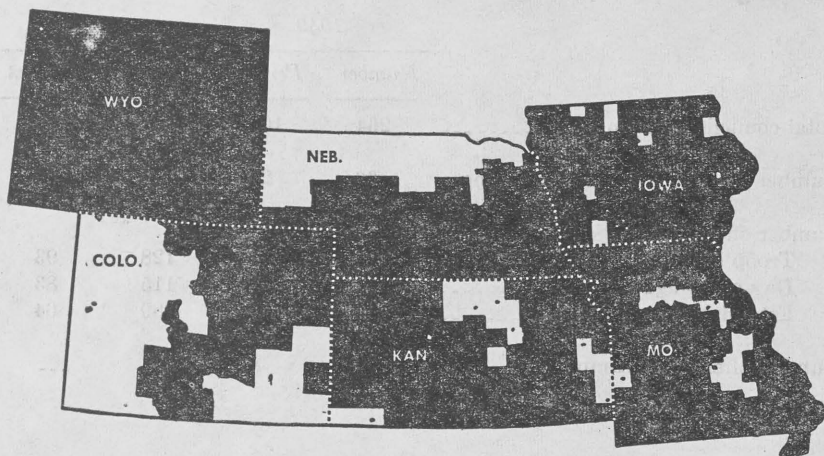
### COVERED WAGON

#### COUNCIL COVERAGE AND NUMBER OF GIRL MEMBERS



1950/108,943

1960/198,832



Area served by Girl Scout councils shown in black



## REGION VIII

### COVERED WAGON

	Number registered		Annual average change	
	1950	1960	Number	Percent
Number of councils.....	134	68	-7	-4.9

#### Troops

Brownie.....	3,333	7,361	403	12.1
Intermediate.....	3,419	5,804	239	7.0
Senior.....	421	601	18	4.3
Total troops.....	7,173	13,766	660	9.2

#### Membership

Brownie Scouts.....	52,170	107,790	5,562	10.7
Intermediate Girl Scouts.....	51,674	84,266	3,259	6.3
Senior Girl Scouts.....	5,099	6,776	168	3.3
Total girl members.....	108,943	198,832	8,989	8.3
Adults.....	33,922	59,089	2,517	7.4
Total membership.....	142,865	257,921	11,506	8.1

#### Camping

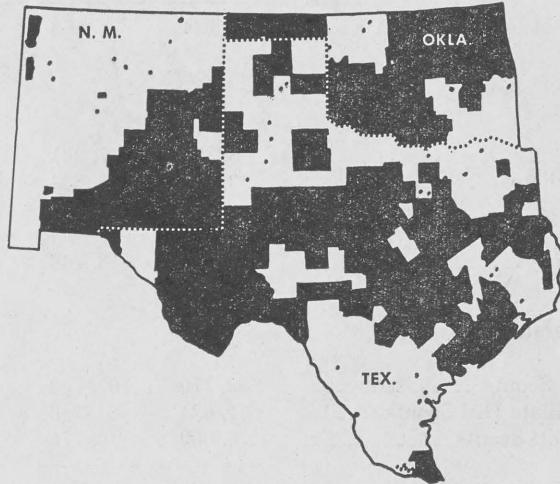
	1949		1959	
	Number	Percent	Number	Percent
Total councils reporting.....	129	100	67	100
Number offering 3 types of camping..	32	25	31	46
Number offering—				
Troop camping.....	83	64	63	94
Day camping.....	90	70	59	88
Established camping.....	56	43	34	51
Number offering no camping.....	10	8	1	1

## REGION IX

### CACTUS

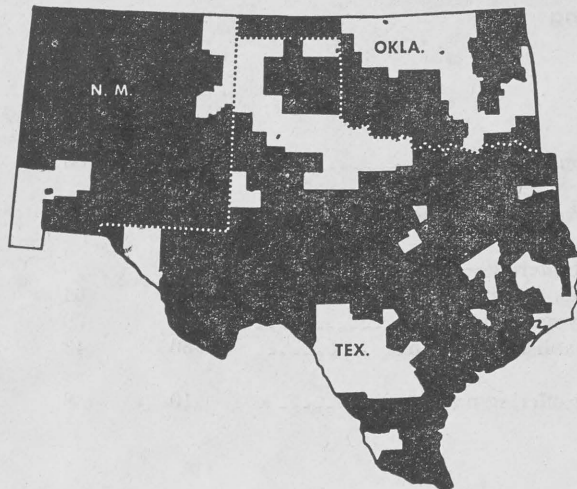
New Mexico, Oklahoma, Texas

#### COUNCIL COVERAGE AND NUMBER OF GIRL MEMBERS



1950/69,637

1960/142,860



Area served by Girl Scout councils shown in black

## REGION IX

### CACTUS

	<i>Number registered</i>		<i>Annual average change</i>	
	<i>1950</i>	<i>1960</i>	<i>Number</i>	<i>Percent</i>
Number of councils.....	82	51	-3	-3.8

#### Troops

Brownie.....	2,502	5,657	316	12.6
Intermediate.....	2,127	3,950	182	8.6
Senior.....	249	432	18	7.3
Total troops.....	4,878	10,039	516	10.6

#### Membership

Brownie Scouts.....	36,287	80,870	4,458	12.3
Intermediate Girl Scouts.....	30,315	57,026	2,671	8.8
Senior Girl Scouts.....	3,035	4,964	193	6.4
Total girl members.....	69,637	142,860	7,322	10.5
Adults.....	21,069	42,106	2,104	10.0
Total membership.....	90,706	184,966	9,426	10.4

#### Camping

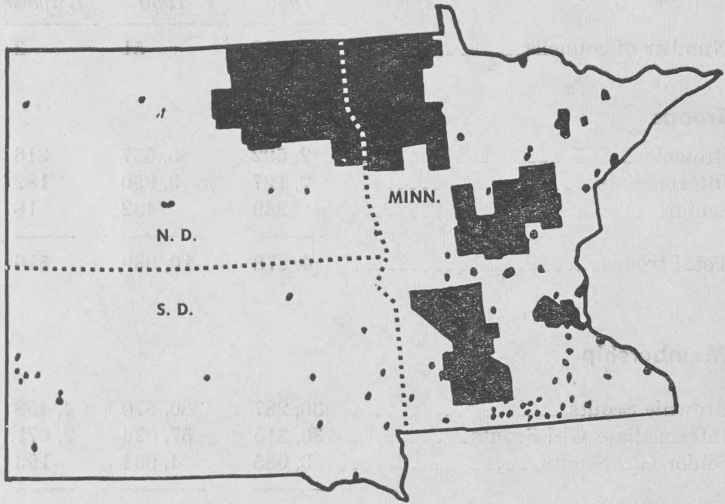
	<i>1949</i>		<i>1959</i>	
	<i>Number</i>	<i>Percent</i>	<i>Number</i>	<i>Percent</i>
Total councils reporting.....	78	100	47	100
Number offering 3 types of camping---	25	32	28	60
Number offering—				
Troop camping.....	52	67	44	94
Day camping.....	48	62	45	96
Established camping.....	31	40	29	62
Number offering no camping.....	14	18	---	---

## REGION X

### HIAWATHA

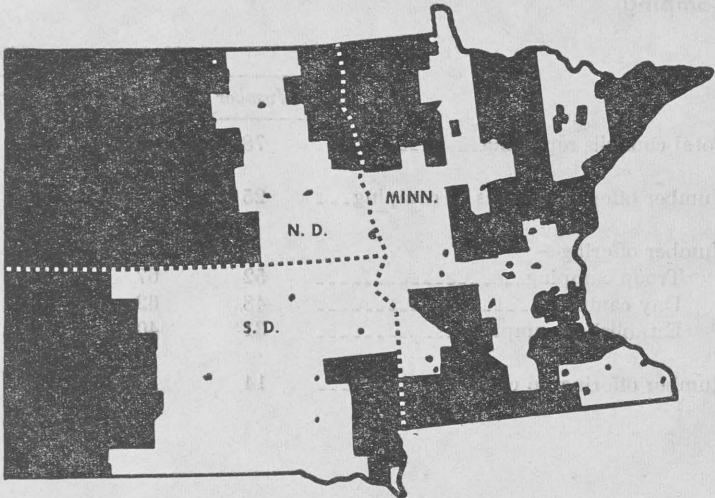
Minnesota, North Dakota, South Dakota

#### COUNCIL COVERAGE AND NUMBER OF GIRL MEMBERS



1950/42,958

1960/74,190



Area served by Girl Scout councils shown in black



REGION X

HIAWATHA

	Number registered		Annual average change	
	1950	1960	Number	Percent
Number of councils-----	66	43	-2	-3.4

Troops

Brownie-----	1,253	2,668	141	11.3
Intermediate-----	1,397	2,285	89	6.4
Senior-----	173	281	11	6.2
Total troops-----	2,823	5,234	241	8.5

Membership

Brownie Scouts-----	19,571	38,568	1,900	9.7
Intermediate Girl Scouts-----	21,379	32,613	1,123	5.3
Senior Girl Scouts-----	2,008	3,009	100	5.0
Total girl members-----	42,958	74,190	3,123	7.3
Adults-----	11,940	19,858	792	6.6
Total membership-----	54,898	94,048	3,915	7.1

Camping

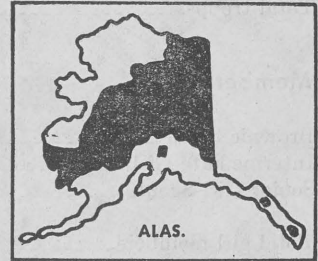
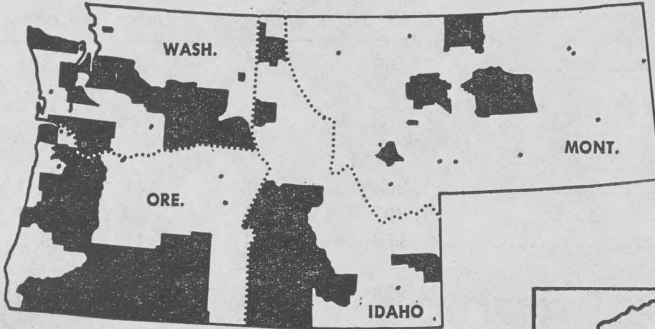
	1949		1959	
	Number	Percent	Number	Percent
Total councils reporting-----	68	100	39	100
Number offering 3 types of camping--	16	24	17	44
Number offering--				
Troop camping-----	35	51	38	97
Day camping-----	39	57	30	77
Established camping-----	43	63	20	51
Number offering no camping-----	8	12	1	3

## REGION XI

Alaska, Idaho, Montana,  
Oregon, Washington

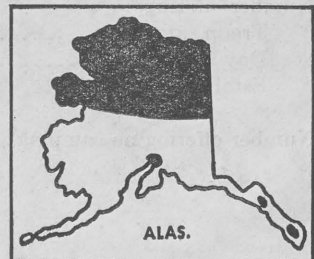
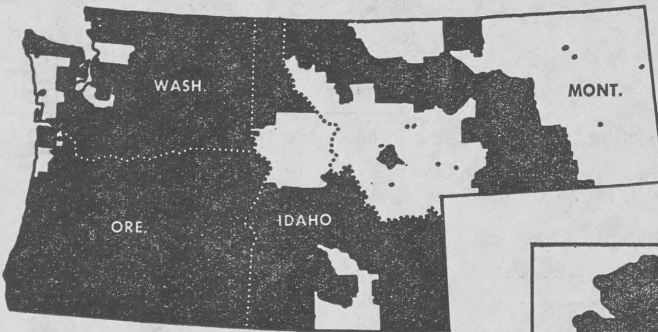
### PACIFIC NORTHWEST

#### COUNCIL COVERAGE AND NUMBER OF GIRL MEMBERS



1950/47,503

1960/87,125



Area served by Girl Scout councils shown in black

## REGION XI

### PACIFIC NORTHWEST

	Numbered registered		Annual average change	
	1950	1960	Number	Percent
Number of councils.....	57	51	-1	-1.1

#### Troops

Brownie.....	1,685	3,755	207	12.3
Intermediate.....	1,652	2,740	109	6.6
Senior.....	129	255	12	9.0
Total troops.....	3,466	6,750	328	9.4

#### Membership

Brownie Scouts.....	23,330	48,565	2,524	10.8
Intermediate Girl Scouts.....	22,738	35,601	1,286	5.7
Senior Girl Scouts.....	1,435	2,959	152	10.6
Total girl members.....	47,503	87,125	3,962	8.3
Adults.....	15,815	24,566	875	5.5
Total membership.....	63,318	111,691	4,837	7.6

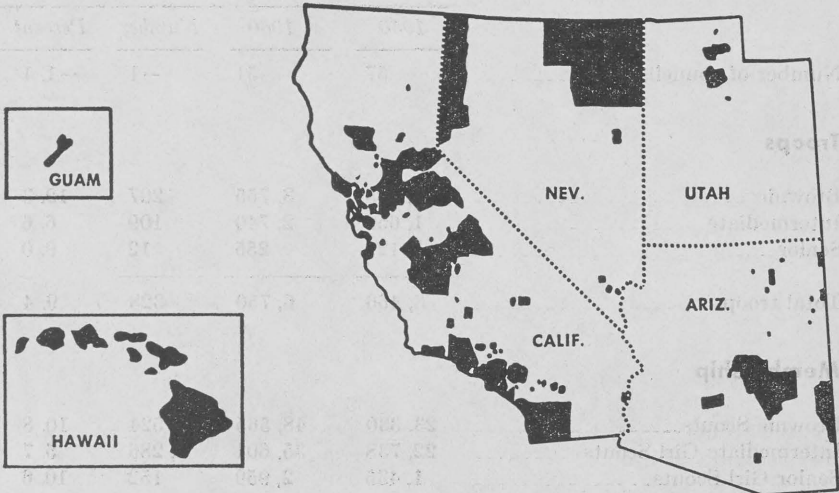
#### Camping

	1949		1959	
	Number	Percent	Number	Percent
Total councils reporting.....	57	100	45	100
Number offering 3 types of camping....	16	28	28	62
Number offering—				
Troop camping.....	29	51	41	91
Day camping.....	32	56	36	80
Established camping.....	39	68	34	76
Number offering no camping.....	2	4	---	---

Arizona, California, Hawaii, Nevada,  
Utah, American Samoa, Guam,  
Midway Islands, Wake Island

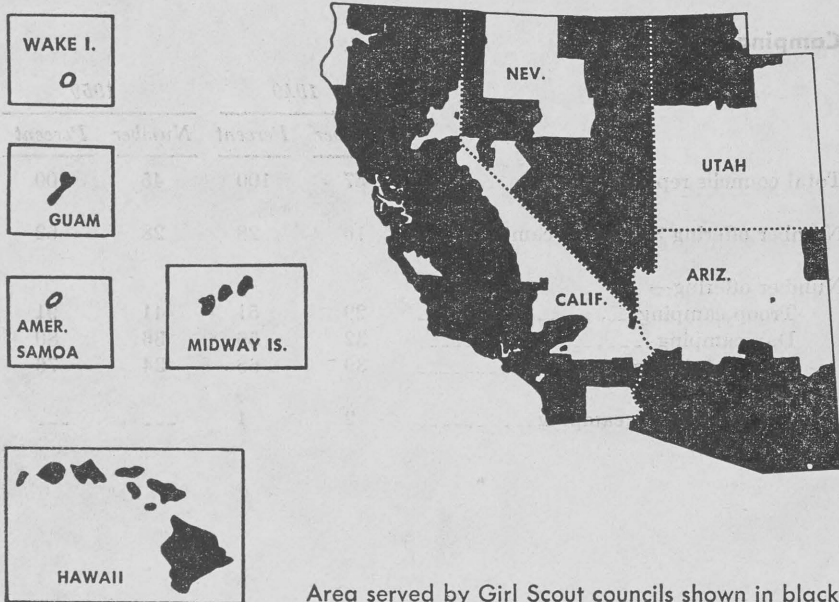
**REGION XII**  
**BIG TREE**

**COUNCIL COVERAGE AND NUMBER OF GIRL MEMBERS**



1950/123,115

1960/276,803



Area served by Girl Scout councils shown in black



## REGION XII

### BIG TREE

	Number registered		Annual average change	
	1950	1960	Number	Percent
Number of councils-----	128	88	-4	-3.1
<b>Troops</b>				
Brownie-----	4,005	9,912	591	14.7
Intermediate-----	3,796	7,662	386	10.2
Senior-----	319	706	39	12.1
Total troops-----	8,120	18,280	1,016	12.5

### Membership

Brownie Scouts-----	61,066	147,709	8,664	14.2
Intermediate Girl Scouts-----	58,280	118,960	6,068	10.4
Senior Girl Scouts-----	3,769	10,134	636	16.9
Total girl members-----	123,115	276,803	15,368	12.4
Adults-----	40,174	88,900	4,873	12.1
Total membership-----	163,289	365,703	20,241	12.4

### Camping

	1949		1959	
	Number	Percent	Number	Percent
Total councils reporting-----	121	100	77	100
Number offering 3 types of camping--	38	31	49	64
Number offering--				
Troop camping-----	81	67	74	96
Day camping-----	65	54	67	87
Established camping-----	78	64	56	73
Number offering no camping-----	10	8	---	---

# U.S.A. GIRL SCOUT TROOPS ON FOREIGN SOIL\*

	1950	1960
Number of countries.....	19	49

Troops	Annual average change			
	Number registered		Number	Percent
Brownie.....	69	799	73	105.8
Intermediate.....	59	661	60	102.0
Senior.....	1	53	5	520.0
Total troops.....	129	1,513	138	107.3

## Membership

Brownie Scouts.....	1,331	12,843	1,151	86.4
Intermediate Girl Scouts.....	1,054	10,879	982	93.2
Senior Girl Scouts.....	20	535	52	257.5
Total girl members.....	2,405	24,257	2,185	90.9
Adults.....	760	7,905	715	94.0
Total membership.....	3,165	32,162	2,900	91.6

## 1960

Austria	Honduras	Newfoundland
Azores Islands	Iceland	Pakistan
Belgian Congo	India	Peru
Belgium	Indonesia	Philippine Islands
Bermuda	Iran	Portugal
Burma	Iraq	Ryukyu Islands
Caroline Islands	Italy	(Southern)
Costa Rica	Japan	Saipan Island
Cuba	Korea	Saudi Arabia
Egypt	Kwajalein Island	Singapore
Eritrea	Lebanon	Spain
France	Liberia	Taiwan
Germany	Libya	Trinidad, B.W.I.
Great Britain	Morocco	Turkey
Greece	Nepal	Venezuela
Guatemala	Netherlands	Vietnam
Haiti	Netherlands West Indies	

\*The Girl Scouts in these Troops on Foreign Soil are daughters of military personnel and civilians.

# OFFICERS, BOARD OF DIRECTORS, COMMITTEES

*September 30, 1960*

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Juliette Low

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<sup>1</sup> Ex officio members of the Board of Directors without vote.

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<sup>2</sup> Executive Committee.

<sup>3</sup> Ex officio.

<sup>4</sup> Ex officio without vote of Board of Directors and Executive Committee.



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 Miss Dorris S. Hough, Vineyard Haven, Mass.  
 Mrs. James G. Huntting, Austin, Minn.  
 Mrs. Andrew J. Jarrell, LaGrange, Ga.

\*Deceased.

<sup>2</sup> Executive Committee.

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 Mrs. Hans M. Rozendaal, Schenectady, N.Y.  
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*Regional Director*: Miss Doris J. Richardson

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Mrs. H. S. Corlett, New Brunswick, N.J.  
Mrs. Gilbert Emerson, Upper Montclair, N.J.  
Mrs. Charles Perera, Scarsdale, N.Y.  
Mrs. Herbert Rosenthal, Lynbrook, N.Y.  
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*Regional Director:* Miss Elizabeth A. McHugh

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Mrs. James A. Shelly, Jenkintown, Pa.\*  
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\*Deceased.

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Mrs. Giles Whiting, New York, N.Y.  
Mrs. Wendell Willkie, New York, N.Y.  
Dr. Benjamin F. Wright, Center for Advanced Study in the Behavioral Sciences, Stamford, Calif.

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\*Deceased.

## WHEN THERE'S A WILL

Greater service to girls in years to come may be provided through gifts by bequests. Donors should consult their lawyers or the National Development Committee, Girl Scouts of the United States of America, 830 Third Avenue, New York 22, N.Y., for more information. By means of a simple codicil, a will already executed can add a bequest for the Girl Scouts. Otherwise, this basic clause is suggested.

### Form of Bequest

I give (devise) and bequeath to Girl Scouts of the U.S.A., a corporation chartered by the Congress of the United States of America, having its principal office at 830 Third Avenue, New York 22, N.Y., the sum of \$----- (amount), to be used for the general purposes of Girl Scouts of the U.S.A. at the discretion of its Board of Directors.